Program Guidelines
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About KIP:D+

Overview

In 2014, The Kresge Foundation’s Detroit Program launched Kresge Innovative Projects: Detroit (KIP:D) to support nonprofits in their work to improve the quality of life and strengthen the fabric of Detroit communities. So far, KIP:D has committed $11 million to fund transformative projects that are shaped by the people most impacted, and that build on the strengths and uniqueness of Detroit’s neighborhoods. Learn more about past KIP:D projects here.

Since 2017, Michigan Community Resources (MCR) has worked alongside the Kresge Foundation to shape the grant program and directly with KIP:D applicants and grantees, providing technical assistance, convening cohorts and creating space for grantees to share lessons, attend workshops and engage in conversation.

Starting this year, the program is now known as KIP:D+ (Kresge Innovative Projects: Detroit Plus) reflecting important shifts in the grant program, including the expansion of the program to Highland Park and Hamtramck, as well as the inclusion of Co.act Detroit to administer the grant program. MCR continues to co-lead the program.
Application Support from Michigan Community Resources

Overview

Michigan Community Resources (MCR) will host virtual Office Hours for grant application review and any questions you may have while preparing your application. They will also have translators available to help speakers of Arabic, Bengali/Bangla and Spanish.

Sign up for an office hours appointment here!

MCR staff will also be available by email to assist throughout the application process. You can contact them at askKIPD@mi-community.org

Virtual Office Hours with MCR

- Tuesday, November 23: 11AM - 3PM
- Thursday, December 2: 3-7PM
- Tuesday, December 7: 10AM - 2PM
- Monday, December 13: 9AM - 1PM
- Tuesday, January 11: 2-6PM
About the Selection Committee

Overview

KIP:D+ is committed to honoring and uplifting resident and community decision-making. For this round of grants, Co.act Detroit opened a public call for resident nominations for the selection committee. We encouraged nominations for people who live in the communities or neighborhoods that projects will serve — which means selection committee members must be residents of Detroit, Hamtramck or Highland Park. All nominees will be invited to review a committee roles and responsibilities description and confirm their interest in participating.

We are committed to choosing a diverse selection committee that is reflective of our communities, including equitable representation of:

- gender
- race and ethnicity
- age
- each Detroit city council district and the cities of Hamtramck and Highland Park

The number of final selection committee members will be calculated based on the number of applications we receive for the KIP:D+ grant program. Committee members will be paid a stipend for their time and participation.

Selection committee members may not be:

- Connected to of any KIP:D+ applicant organization. This includes paid staff, volunteers, consultants and board members.
- An elected official.
- A consultant or contractor for an applicant project.

In addition to residents, additional community partners will be invited to participate in the selection committee representing diverse, cross-sector perspectives, including: arts and culture, city government, architecture and design, past nonprofit grantees and nonprofits doing similar work outside the eligible cities. All selection committee members will have an equal vote, with 50% resident review per application, 25% program staff and 25% broader community stakeholders.

Committee members will be listed on the KIP:D+ public website to increase transparency around grant selection. However, all questions regarding program selection and project details should be directed to program staff to ensure fairness and consistency for all applicants.
KIP:D+ Grants
About KIP:D+ Grants

KIP:D+ funds projects in Detroit, Hamtramck and Highland Park neighborhoods that support the vision and creativity of residents. We support inclusive, collaborative processes that authentically engage community members in planning, design and implementation.

KIP:D+ seeks:

- Detroit-, Hamtramck- or Highland Park-based organizations serving residents and neighborhoods of those cities,
- Projects that will strengthen neighborhoods and improve the quality of residents’ lives,
- Projects that advance neighborhood priorities and reflect the culture, history and demographics of residents served, and
- Visions shaped by community members through inclusive, collaborative processes.

TIP: Learn more about KIP:D+ and past projects here.
KIP:D+ provides more than just funding

KIP:D+ Grants

In addition to funding for Pre-Planning, Planning, Planning + Implementation, or Implementation projects, KIP:D+ grantees also get:

- 1-on-1 technical assistance and support from Michigan Community Resources
- The opportunity to be a part of a unique group of KIP:D+ grantees who learn from and share with one another.

A 2015 KIP:D grant supported the expansion of the Downtown Detroit Boxing Gym. (Photo courtesy Kresge Foundation)
KIP:D+ Grants

KIP:D+ funds:

<table>
<thead>
<tr>
<th>Place-based Projects</th>
<th>Non-place-based Projects</th>
</tr>
</thead>
<tbody>
<tr>
<td>Projects made for specific locations in Detroit, Hamtramck and Highland Park</td>
<td>Projects that are not linked to any particular location, but that serve residents of Detroit, Hamtramck and Highland Park</td>
</tr>
</tbody>
</table>

Examples of previously funded projects include:

- Turning vacant lots into creative green spaces
- Supporting youth-led execution of a mobile neighborhood resource sharing program to address the digital divide
- Renovating neighborhood buildings and making them community centers
- Bringing arts to activate places that are not used enough, in ways that highlight a community’s history and culture
- Supporting young people to build connections throughout the neighborhood
- Helping community members organize around issues that impact their community

TIP: Learn more about KIP:D+ and past projects [here](#).
KIP:D+ funds projects at four different stages

KIP:D+ Grants

Every organization and every project is different. To meet you where you are in your process, KIP:D+ provides funding for four different stages of community-based projects:

<table>
<thead>
<tr>
<th>Pre-Planning</th>
<th>Planning</th>
<th>Planning + Implementation</th>
<th>Implementation</th>
</tr>
</thead>
<tbody>
<tr>
<td>“We are ready to create a vision for a community project.”</td>
<td>“We are ready to turn our vision into a plan.”</td>
<td>“We are almost ready to act, but need some help finishing our plan.”</td>
<td>“We are ready to turn our plan into action.”</td>
</tr>
</tbody>
</table>

Past projects received $7,000 to $20,000 for 18 months
Past projects received $20,000 to $35,000 for 24 months
Past projects received $55,000 to $150,000 for 24 months
Past projects received between $75,000 and $150,000 for 24 months
Pre-Planning Grants 📚
KIP:D+ Grants

<table>
<thead>
<tr>
<th>Pre-Planning (Place-based)</th>
<th>Pre-Planning (Non-place-based)</th>
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</thead>
<tbody>
<tr>
<td>To apply, you will need:</td>
<td></td>
</tr>
<tr>
<td>✉️ Relationship with community</td>
<td>✉️ Relationship with community</td>
</tr>
<tr>
<td>✉️ Desire to do a community project</td>
<td>✉️ Desire to do a community project</td>
</tr>
<tr>
<td>When you finish, you will have:</td>
<td></td>
</tr>
<tr>
<td>✉️ An idea vetted by community</td>
<td>✉️ An idea vetted by community</td>
</tr>
<tr>
<td>✉️ Scope, timeline and budget</td>
<td>✉️ Scope, timeline and budget</td>
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Past projects received $7,000 to $20,000 for 18 months
# Planning Grants

## KIP:D+ Grants

<table>
<thead>
<tr>
<th>Planning (Place-based)</th>
<th>Planning (Non-place-based)</th>
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<tbody>
<tr>
<td><strong>To apply, you will need:</strong></td>
<td><strong>To apply, you will need:</strong></td>
</tr>
<tr>
<td>❑ A vision supported by the community served</td>
<td>❑ A vision supported by the community served</td>
</tr>
<tr>
<td>❑ Location identified (tentative or final)</td>
<td>❑ Scope/Timeline</td>
</tr>
<tr>
<td>❑ Scope/Timeline</td>
<td>❑ Budget</td>
</tr>
<tr>
<td>❑ Budget</td>
<td>❑ MOU (for collaboratives)</td>
</tr>
<tr>
<td>❑ MOU (for collaboratives)</td>
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</tbody>
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<table>
<thead>
<tr>
<th><strong>When you finish, you will have</strong></th>
<th><strong>When you finish, you will have</strong></th>
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</thead>
<tbody>
<tr>
<td>❑ Scope/Timeline and budget</td>
<td>❑ Scope/Timeline and budget</td>
</tr>
<tr>
<td>❑ Architect or consultant(s) identified</td>
<td>❑ Consultant(s) identified</td>
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<tr>
<td>❑ MOU</td>
<td>❑ MOU</td>
</tr>
<tr>
<td>❑ Site control</td>
<td></td>
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<tr>
<td>❑ Plans and Permits</td>
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Past projects received $20,000 to $35,000 for 24 months
# Planning + Implementation Grants

## KIP:D+ Grants

### Planning + Implementation Grants

<table>
<thead>
<tr>
<th>Planning + Implementation (Place-based)</th>
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</tr>
</thead>
<tbody>
<tr>
<td><strong>To apply, you will need:</strong></td>
<td></td>
</tr>
<tr>
<td>✜ A vision supported by the community served</td>
<td>✜ A vision supported by the community served</td>
</tr>
<tr>
<td>✜ Scope, including:</td>
<td>✜ Scope, including:</td>
</tr>
<tr>
<td>❑ Timeline for planning phase</td>
<td>❑ Timeline for planning phase</td>
</tr>
<tr>
<td>❑ Timeline for implementation phase</td>
<td>❑ Timeline for implementation phase</td>
</tr>
<tr>
<td>✜ Budget</td>
<td>✜ Budget</td>
</tr>
<tr>
<td>✜ MOU (for collaborative projects)</td>
<td>✜ MOU (for collaborative projects)</td>
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<tr>
<td><strong>When you finish, you will have</strong></td>
<td></td>
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<tr>
<td>✜ A completed project!</td>
<td>✜ A completed project!</td>
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Past projects received $55,000 to $150,000 for 24 months
# Implementation Grants

**KIP:D+ Grants**

<table>
<thead>
<tr>
<th>Implementation (Place-based)</th>
<th>Implementation (Non-place-based)</th>
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<tr>
<td>To apply, you will need:</td>
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<tr>
<td>✗ Scope/Timeline and budget</td>
<td>✗ Scope/Timeline and budget</td>
</tr>
<tr>
<td>✗ Architect or consultant(s) identified</td>
<td>✗ Consultant(s) identified</td>
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<td>✗ MOU (for collaborative projects)</td>
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<tr>
<td>✗ Site control</td>
<td></td>
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<tr>
<td>✗ Plans and permits</td>
<td></td>
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<tr>
<td>When you finish, you will have</td>
<td></td>
</tr>
<tr>
<td>✗ A completed project!</td>
<td>✗ A completed project!</td>
</tr>
</tbody>
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Past projects have received between $75,000 and $150,000 for 24 months
Applying
Who can apply?

Applying

- Nonprofit organizations located in Detroit, Hamtramck or Highland Park that serve residents of those cities
- Nonprofit organizations that align with KIP:D+ principles

Staff and residents of the North Rosedale Park Community Association, a previous KIP:D grantee, pose inside the community center baseball field. (Photo by Lon Horwedel)
Who can **not** apply?

**Applying**

- **Individuals**
- **Funders** (foundations, CDFI’s, etc.)
- **Organizations that discriminate** on the basis of race, color, religion, gender, national origin, citizenship status, age, disability, sexual orientation or veteran status
  - Faith-based organizations are eligible to apply if their work serves the community at large e.g., faith-based community development organizations.
- **For-profit organizations**
- **Academic Institutions** - Community college, college and university programs that concentrate primarily on degree-granting activities
  - Detroit Public Schools Community District (DPSCD) schools are not eligible to apply, but nonprofit schools are eligible to apply if their projects are open to residents beyond their student bodies.
- Organizations that have less than two years experience working with and serving residents in Detroit, Hamtramck or Highland Park, unless applying for a Pre-Planning grant
  - For Pre-Planning grants, organizations that have less than one year of experience working with and serving residents in Detroit, Hamtramck or Highland Park
- **Public entities including city departments and quasi-governmental organizations** (businesses within or under government entities)

All 501(c)(3) nonprofits who are not eligible to apply may be fiduciaries for eligible organizations or apply as part of a collaborative application, as long as they are not the applicant of record.
Additional eligibility

Applying

- Applicants that are not in good standing with LARA and/or the IRS will still be eligible to submit Phase I and Phase II applications if invited, but must be in compliance and provide verification in order to receive a grant award if selected. Michigan Community Resources is available to assist organizations with meeting compliance requirements. You can contact them at: askKIPD@mi-community.org

- Applicants that do not meet all eligibility requirements at any point will not be considered and will be notified they are ineligible for the program.
Application process

Applying

There are five steps to the KIP:D+ application process:

**STEP 1:** Phase I applications due (video or written) by **11:59 PM on Friday, January 14, 2022**

**STEP 2:** The selection committee will review and score applications using [the scoring rubric](#) and Co.act Detroit will invite finalists to submit Phase II applications – February 2022

**STEP 3:** Finalists submit written Phase II applications – March 2022

**STEP 4:** Finalists schedule a virtual site visit with Co.act program staff

**STEP 5:** Selection committee reviews Phase II applications and chooses grantee projects – May 2022
Step 1: Submit your application

Applying

- Applications open **Thursday, November 18, 2021**.
- The application will start with a few short questions to make sure your organization is eligible to apply.
- If your nonprofit is eligible to apply, you will be directed to the full Phase I application, where you can submit your application (video or written) **by 11:59 PM on Friday, January 14, 2022**.
- Applications must be submitted online via **Submittable** using these links:
  - Pre-Planning
  - Planning
  - Planning + Implementation
  - Implementation
- **Please note**: An email address is needed to apply and receive confirmation that an application has been received.
  - If you do not have access to technology or internet and need to drop off a paper application, you can contact Michigan Community Resources for options at askKIPD@mi-community.org or by calling 313-920-2802.
Step 1: Application Questions - Pre-Planning

Applying

1. How has your organization served a Detroit, Hamtramck or Highland Park community? Please share stories of projects you've done and how they've impacted your community. [Scoring Rubric Criteria #1]

2. Tell us about the community you aim to serve. How do you hope to engage the community in pre-planning activities? [Scoring Rubric Criteria #2]

3. What is inspiring your organization to pursue this idea? What changes do you hope to see in your community as a result? [Scoring Rubric Criteria #3]
Step 1: Application Questions (Planning, Planning + Implementation, and Implementation)

Applying

1. How has your organization served a Detroit, Hamtramck or Highland Park community? Please provide specific outcomes derived from a current or past project or program your organization executed to serve a Detroit, Hamtramck or Highland Park community. (Scoring Rubric Criteria #1)

2. What are your project goals? Please provide a clear project scope and specific goals. (Scoring Rubric Criteria #2)

3. Tell us about the community you aim to serve. How will your project advance community priorities over the 12- to 24-month grant period? (Scoring Rubric Criteria #3)

4. What are some specific engagement activities you are planning and how will those impact the way the project work is done? (Scoring Rubric Criteria #3)

5. How do you expect your project to improve quality of life in your community in the long-term? Please explain how it will strengthen a Detroit, Hamtramck or Highland Park neighborhood and improve quality of life for community members your project seeks to serve. (Scoring Rubric Criteria #4)
Step 1: Phase 1 Application Checklist

Applying

- Answer all required questions
- Attach a project budget (template if needed)
- Confirm your organization’s leadership has been notified as part of the application submission.
  - It is expected all applicant organization executive directors or CEOs are aware their organization is submitting an application.

Optional: Need help finding a fiduciary? Contact Michigan Community Resources: askKIPD@mi-community.org

TIP: If you would like some help filling out your application, schedule an Office Hours appointment with Michigan Community Resources
Step 2: Selection Committee Review

Applying

KIP:D+ program partners are committed to honoring and uplifting resident and community decision-making. Selection committee members will include Kresge staff, Co.act staff, and residents of Detroit, Hamtramck or Highland Park chosen through a public nomination process and other community partners representing a diverse cross-sector perspective including arts and culture, city government, architecture and design, past nonprofit grantees and nonprofits doing similar work outside the eligible cities.

The selection committee will choose finalists based on:

- Community engagement and organizational history of serving community
- Organizational values with an emphasis on equity
- Project goals and impact
- Project readiness and sustainability
- Organizational capacity and expertise
- Collaboration
Step 2: Selection Committee Review

Applying

The Selection Committee will also consider the following characteristics to make sure a diverse and representative group of grantees is selected:

- Organization budget size
- Organization sector/primary area of service
- Organization staff size
- Organization staff and leadership demographics
- Geography served
- Project location
- Project stage (mix of Pre-planning, Planning, Planning and Implementation and Implementation)

The Selection Committee will score all eligible applications. Every application will receive at least two scores from the Selection Committee and scores will be averaged automatically. The committee will then discuss each application and review average scores to recommend a slate of finalists to Co.act Detroit for invitation to the Phase II application. Co.act is committed to honoring the selection committee’s recommendations, in particular resident committee members, but retains final decision-making authority.

The Selection Committee may request additional information and/or ask clarifying questions prior to reaching a decision.
Step 2: Scoring Rubric *(Pre-Planning only)*

Applying

Pre-Planning applicants will be scored based on three criteria:

1. Does the applicant demonstrate that they have led work that serves a Detroit, Hamtramck or Highland Park community?
   - Details clear experience
   - Demonstrates some experience but no examples provided
   - Little to no, unclear or vague experience

2. Does the applicant adequately understand the community that the project aims to serve, along with ideas for engaging this community?
   - Explicit and clear target community description and engagement ideas
   - Reasonably clear target community description and engagement ideas
   - Unclear target community description and/or engagement ideas

3. Is this project benefitting and driven by the community?
   - Project is driven by and connected to how it's benefiting the community
   - Project is somewhat and or has the potential to benefit the community
   - Project is not driven by community and/or will not benefit the community
Step 2: Scoring Rubric  
(Planning, Planning + Implementation, and Implementation)

Applying

Planning, Planning + Implementation, and Implementation applicants will be scored based on four criteria:

1. Does the applicant have a history of leading work that serves a Detroit, Hamtramck or Highland Park community?
   - Details clear history and experience
   - Demonstrates some experience but no examples provided
   - Little to no, unclear or vague experience

2. Does the applicant provide **clear and discrete scope and goals** for the proposed project?
   - Specific goals and a clear and discrete scope provided
   - General goals and a reasonably clear and discrete scope provided
   - Unclear scope and no or unclear goals provided

3. Does the applicant explicitly **detail the community the project aims to serve and how the proposed project advances community priorities**?
   Does the organization share how the proposed project was identified by community members through consistent, authentic and inclusive community engagement?
   - Explicit detail on how the project advances community priorities and how the community has shaped the project through engagement
   - General detail on how the project advances community priorities and some meaningful engagement
   - No detail on how the project advances community priorities and engagement was superficial or nonexistent

4. To what extent does the applicant communicate a vision of how the project will **improve quality of life** in the community in the long-term?
   - Clear vision of long-term impact on quality of life and a clear sense that the project provides significant progress toward the vision
   - Reasonably clear vision of long-term impact on quality of life that project could make meaningful progress towards the vision
   - Unclear vision for long-term impact towards quality of life or seems unlikely the project could achieve meaningful progress towards the vision
Step 2: Notification
Applying

- All finalists will be notified by late February 2022 whether they are invited to submit a Phase II application.

- When possible, applicants will also be connected to additional resources at Co.act or through Co.act’s network of capacity building partners.

- Applicants not selected to submit a Phase II application will have the opportunity to meet one-on-one with Michigan Community Resources for application feedback and support identifying alternative options to support moving their project forward.
Step 3: Finalists submit Phase 2 applications

Applying

- Phase II applications will open in late February 2022

- Applications must be filled out and submitted online by end of March 2022
  - Phase II applicants will be allowed a 30-day application period

- Only written submissions will be accepted in Phase II (no video)

Phase II Eligibility

- By this time, applicants must be in compliance with LARA and the IRS in order to receive a grant award.

- If a fiduciary is needed, applicants must have one identified to be eligible to submit a Phase II application.

Required attachments for Phase II include:

- Financial audit
- Tax return (990/990EZ)
- List of board of directors or trustees
- IRS federal tax-exempt letter
- Letter signed by leadership
Step 3: Application Questions *(Pre-Planning only)*

1. How does the experience and background of your organization's staff (specifically your executive director/CEO and proposed project leader) reflect the history, culture and demographics of the community? *(Scoring Rubric Criteria #1)*

2. What are some specific engagement activities you are planning and how will those impact the way the project work is carried out? *(Scoring Rubric Criteria #3)*
Step 3: Application Questions (Planning, Planning + Implementation, and Implementation)

Applying

1. Describe your organization’s previous efforts to engage the community and community partners in your organization’s decision-making process. How have these practices elevated the voices and needs of community members? What, if anything, would you have done differently to ensure that community members are represented in decision-making? [Scoring Rubric Criteria #3]

2. How does the experience and background of your organization’s staff (specifically your executive director/CEO and proposed project leader) reflect the history, culture and demographics of the community you serve? [Scoring Rubric Criteria #1]

3. Briefly discuss your organization’s capacity to coordinate and execute the proposed project. Please include examples from past projects that demonstrate your organization’s capacity. [Scoring Rubric Criteria #2]

4. Assuming no additional funding is available from KIP:D+ beyond this 24-month grant, how will your project continue to impact your community beyond this grant period? What resources, if any, are needed to sustain your impact, and where do you believe those resources might come from? [Scoring Rubric Criteria #4]
Step 3: Scoring Rubric (Pre-Planning only)

Applying

Pre-Planning applicants will be scored based on three criteria:

1. Does the applicant demonstrate a value of equity in their organizational leadership and staff? Are leadership and staff reflective of community served?
   - Clear commitment to equity is demonstrated through leadership and staff at all levels that reflect the community served
   - Demonstrates some commitment to valuing equity through some leadership and/or staff that reflects the community served
   - Organization does not demonstrate a commitment to valuing equity and representation of the community served

2. Does the applicant demonstrate that there is organizational capacity (staff/volunteer) that will be dedicated to carrying out the proposed project?
   - Demonstrates clear capacity and expertise to carry out the project
   - Somewhat demonstrates capacity or expertise to carry out the project
   - Does not demonstrate there is dedicated capacity or expertise to carry out the project

3. Does the applicant demonstrate a clear path forward?
   - Demonstrates clearly the activities they will be working towards
   - Somewhat demonstrates the activities they will be working towards
   - Does not demonstrate or is vague and unclear on the activities they will be working towards
**Step 3: Scoring Rubric (Planning only)**

Applying planning applicants will be scored based on five criteria:

1. **Does the applicant demonstrate a commitment to valuing equity in their organizational leadership and staff? Are leadership and staff reflective of community served?**
   - Demonstrates clear commitment to equity through leadership and staff at all levels reflecting the community served
   - Demonstrates some commitment to valuing equity through some leadership and/or staff that reflect the community served
   - Does not demonstrate a commitment to valuing equity

2. **Does the applicant demonstrate the necessary capacity and expertise to carry out the proposed project?**
   - Demonstrates clear capacity and expertise to carry out the project
   - Somewhat demonstrates capacity and expertise to carry out the project
   - Does not demonstrate the capacity and expertise to carry out the project or capacity identified is determined insufficient to achieve identified project goals

3. **Does this applicant demonstrate how they will collaborate with the community and/or other community partners?**
   - Demonstrates clearly who the applicant will collaborate with and in what way(s)
   - Somewhat demonstrates a plan and desire to collaborate with the community and community partners
   - Does not demonstrate any plan or commitment to collaborating with the community and community partners

4. **Does the applicant demonstrate how their project will continue to impact the community served after the grant period has ended?**
   - Demonstrates clear plan for project sustainability and can articulate how project will impact community beyond the grant term
   - Somewhat demonstrates plan for project sustainability and can gives some detail on how project will impact community beyond the grant term
   - Does not demonstrate a plan or give detail on how project will impact community beyond the grant term

5. **Does the applicant thoroughly describe how they plan to complete their project through a detailed project scope, including goals, planning activities and timeline?**
   - Demonstrates a clear, detailed and feasible plan for execution
   - Somewhat demonstrates a plan, but some elements are missing, or feasibility is unclear.
   - Does not provide a clear plan or key elements are missing and unclear
Step 3: Scoring Rubric (Planning + Implementation and Implementation)

Applying

Planning + Implementation and Implementation applicants will be scored based on five criteria:

1. Does the applicant demonstrate a commitment to valuing equity in their organizational leadership and staff? Are leadership and staff reflective of the community served?
   - Demonstrates clear commitment to equity through leadership and staff at all levels reflecting the community served
   - Demonstrates some commitment to valuing equity through some leadership and/or staff that reflect the community served
   - Does not demonstrate a commitment to valuing equity

2. Does the applicant demonstrate the necessary capacity and expertise to carry out the proposed project?
   - Demonstrates clear capacity and expertise to carry out the project
   - Somewhat demonstrates capacity and expertise to carry out the project
   - Does not demonstrate the capacity and expertise to carry out the project or capacity identified is determined insufficient to achieve identified project goals

3. Does this applicant demonstrate how they will collaborate with the community and/or other community partners?
   - Demonstrates clearly who the applicant will collaborate with and in what way(s)
   - Somewhat demonstrates a plan and desire to collaborate with the community and community partners
   - Does not demonstrate any plan or commitment to collaborating with the community and community partners
Step 3: Scoring Rubric (Planning + Implementation and Implementation) (cont.)

Applying

(continued from previous)

4. Does the applicant demonstrate how their project will continue to impact the community served after the grant period has ended?
   - Demonstrates clear plan for project sustainability and can articulate how project will impact community beyond the grant term
   - Somewhat demonstrates plan for project sustainability and can gives some detail on how project will impact community beyond the grant term
   - Does not demonstrate a plan or give detail on how project will impact community beyond the grant term

5. Does the applicant articulate a clear plan to execute their project and demonstrate they have all the necessary elements in place for project implementation (elements may include site control, written permission, etc.)? For Planning + Implementation, does the applicant provide a clear plan and timeline for obtaining the necessary elements to execute the project?
   - Articulates a clear, detailed and feasible plan for execution
   - Somewhat describes a plan, but some elements are missing, or feasibility is unclear
   - Does not provide a clear plan or key elements are missing or unclear
Step 3: Attachments *(Pre-Planning Applications)*

- Applicant’s annual organizational operating budget for the most recent fiscal year.
  - If you do not have an organization budget, please provide a copy of your most recent bank statement.
- Project budget (template provided if needed)
  - Applicants will have the opportunity to update their budget from Phase I, as place-based project costs frequently evolve throughout the project. If there have not been any changes, applicants may re-attach the same budget from Phase I.
- Project engagement plan/timeline (template provided if needed)
- Project personnel (template provided if needed) *(Scoring Rubric Criteria #2)*
Step 3: Attachments *(Planning Applications Only)*

Applying

- Applicant’s annual organizational operating budget for the most recent fiscal year.
  - If you do not have an organization budget, please provide a copy of your most recent bank statement.
- Project scope/timeline (template provided if needed) *(Scoring Rubric Criteria #5)*
- Project budget (template provided if needed)
  - Applicants will have the opportunity to update their budget from Phase I, as place-based project costs frequently evolve throughout the project. If there have not been any changes, applicants may re-attach the same budget from Phase I.
- Project personnel (template provided if needed) *(Scoring Rubric Criteria #2)*
  - Include community partners your organization is working with
- MOU
  - For collaborative projects, an MOU is required.

TIP: If you would like some help creating an MOU, reach out to Michigan Community Resources at: askKIPD@mi-community.org
Step 3: Attachments  *(Planning + Implementation Applications)*

**Applying**

- Applicant’s annual organizational operating budget for the most recent fiscal year
  - If you do not have an organization budget, please provide a copy of your most recent bank statement.

- Project scope/timeline (template provided if needed) *(Scoring Rubric Criteria #5)*
  - Scope should address necessary permits and their status if needed. A final scope/timeline will be required before disbursement of the implementation grant funds if awarded.
  - A separate timeline should be submitted for planning activities and implementation activities, with clearly identified goals and milestones that mark the end of the planning phase of the project.

- Project budget (template provided if needed)
  - Applicants will have the opportunity to update their budget from Phase I, as place-based project costs frequently evolve throughout the project. If there have not been any changes, applicants may re-attach the same budget from Phase I.

- MOU
  - For collaborative projects, an MOU is required. If an MOU is not yet available, one must be submitted prior to disbursement of the implementation grant funds if awarded.

- Project personnel (template available if needed) *(Scoring Rubric Criteria #2)*
  - Include consultants your organization is working with if they have been identified. For place-based projects, include any architects you are working with if they have been identified. If consultants/architects are not yet identified, they must be identified and submitted prior to disbursement of the implementation grant funds if awarded.
  - Include community partners your organization is working with.

- Project site control verification; this can include:
  - ownership deed
  - purchase agreement
  - lease
  - an agreement with appropriate public agency (for publicly owned properties)

For non-physical properties:
- submit any necessary documentation or agreements granting permission to use the site where programming is to be provided

If project site control verification is not yet available, it must be submitted prior to disbursement of the implementation grant funds if awarded.

TIP: If you would like some help creating an MOU, reach out to Michigan Community Resources at: askKIPD@mi-community.org
Step 3: Attachments *(Implementation Applications)*

Applying

- Annual organizational operating budget for the most recent fiscal year.
  - If you do not have an organization budget, please provide a copy of your most recent bank statement.
- Project scope/timeline (template provided if needed) *(Scoring Rubric Criteria #5)*
  - Plan should address permits and their status if needed.
- Project budget (template provided if needed)
  - Applicants will have the opportunity to update their budget from Phase I, as place-based project costs frequently evolve throughout the project. If there have not been any changes, applicants may re-attach the same budget from Phase I.
- Project personnel (template provided if needed) *(Scoring Rubric Criteria #2)*
  - Include consultants your organization is working with. For place-based projects, include any architects you are working with.
  - Include community partners your organization is working with.
- MOU
  - For collaborative projects, an MOU is required. If an MOU is not yet available, one must be submitted prior to disbursement of grant funds if awarded.
- Project site control verification; this can include:
  - ownership deed
  - purchase agreement
  - lease
  - an agreement with appropriate public agency (for publicly owned properties)

For non-physical properties:
- submit any necessary documentation or agreements granting permission to use the site where programming is to be provided

If project site control verification is not yet available, it must be submitted prior to disbursement of the implementation grant funds if awarded.

**TIP:** If you would like some help creating an MOU, reach out to Michigan Community Resources at: askKIPD@mi-community.org
Step 3: Phase 2 Application Checklist

Applying

- Answer all required questions
- Applicants will be asked to certify their leadership has been notified as part of the application submission. It is expected all applicant executive directors/CEOs are aware their organization is submitting an application.
- If applicable, applicants will be asked to certify their fiduciary has agreed to be a part of the application submission. If organizations are applying with a fiduciary, it is expected the fiduciary is aware they are being named in the application.
  - Fiduciaries will be asked to submit a copy of their most recent audit before grant award is disbursed.

TIP: Need help finding a fiduciary? Contact Michigan Community Resources at askKIPD@mi-community.org

Artist Bakpak Durden paints a mural on a building on Lahser at the Sidewalk Art Fair on Detroit’s west side during the 12th Annual Arise Detroit Neighborhood Day in 2018. (Photo by Lon Horwedel)
Step 4: Phase II Virtual Site Visits

Applying

- Phase II applicants will be invited to schedule an informal virtual “site visit” with Co.act staff. Site visits will be recorded and notes/recordings will be attached to your application.

- Site visits are not mandatory, but encouraged.
  
  - Site visits offer an opportunity for applicants to share more about their projects or show elements of their projects that are not easily captured by words.

TIP: If you would like some help filling out your application, schedule an office hours appointment with Michigan Community Resources!

Ezekiel Harris, executive director of MACC Development, stands in the doorway at the community space renovated into The Commons coffee shop and laundromat as part of the Kresge Foundation’s community development organization operating support grants. (Photo by Lon Horwedel)
Step 5: Review + Grantee Selection – Phase II

Applying

- The Selection Committee will be made up of the same members as Phase I. Kresge staff, Co.act staff, residents, and other community partners will score all Phase II applications.
  - Every application will receive at least two scores from the selection committee and scores will be averaged automatically.
  - The committee will then discuss each application and review average scores to recommend grantees to Co.act.
- The Selection Committee will also consider the following characteristics to make sure a diverse and representative group of grantees is selected:
  - Organization budget size
  - Organization sector/primary area of service
  - Organization staff size
  - Organization staff and leadership demographics
  - Geography served
  - Project location
  - Project stage (mix of Pre-planning, Planning, Planning and Implementation and Implementation)

- Co.act is committed to honoring the selection committee's recommendations, in particular resident committee members, but retains final decision-making authority over final awards.
- The Selection Committee may request additional information and/or ask clarifying questions prior to reaching a decision.
Step 5: Notification

Applying

- All finalists will be notified whether or not they are selected to receive a KIP:D+ grant by May 2022.

- When possible, finalists will also be connected to additional resources at Co.act or through Co.act’s network of capacity building partners.

- Finalists not selected to receive a KIP:D+ grant will have the opportunity to meet one-on-one with Michigan Community Resources for application feedback and support brainstorming alternate options to support moving their project forward.

A 2015 KIP:D grant to the Arab American and Chaldean Council supported the Growtown Penrose Market Garden and Nutrition Program in Chaldean Town, located near Seven Mile and Woodward also in City Council District 2. (Photo courtesy Kresge Foundation)
Program Timeline

Applying

- Phase I applications open (November 2021)
- Phase I applications close (January 2022)
- Finalists invited to submit Phase II application (February 2022)
- Phase II applications close (March 2022)
- Grantees notified of awards (May 2022)
- Grants disbursed (May 2022)
- Grantee kick off (May – June 2022)

Full grant period and cohort convenings: May 2022 - May 2024
Definitions, Principles + Values
Community
Definitions, Principles + Values

Community
A group of people that share geography (like a neighborhood) and/or identity (like Black, Indigenous, LGBTQIA, artists and many more)
Community Engagement
Definitions, Principles + Values

Community Engagement

1. A series of connections that build trust across a broad set of residents and stakeholders;
2. Meaningfully including stakeholder perspectives to shape a project’s activities, goals and implementation;
3. A process that runs through each step and phase of the KIP:D+ program
Capacity Building
Definitions, Principles + Values

Capacity Building

A self-defined and self-driven process of developing and strengthening the skills, instincts, abilities, processes and resources that organizations and communities need to survive, adapt and thrive
Co.act Detroit’s Commitment to Racial Equity
Definitions, Principles + Values

Co.act Detroit values diversity, equity and inclusion in our workplace and program offerings. We support meeting people where they are, collaborative problem solving, removing barriers to resources, narrowing gaps in racial equity and challenging old systems and the status quo.
Principles of KIP:D+
Definitions, Principles + Values

1. We have a commitment to advancing racial equity not just in outcomes, but in how we do our work.

2. We value responsiveness to community priorities by providing resources for projects that are not necessarily “new,” but that support the vision and creativity of residents in Detroit, Hamtramck and Highland Park to improve the quality of life in their neighborhoods.

3. We believe in supporting recipients of KIP:D+ grants to become a cohort of community organizations that will engage in peer learning opportunities, weaving together a network of resident leaders working collaboratively to support Detroit, Hamtramck and Highland Park neighborhoods.

4. We fund projects in neighborhoods of Detroit, Hamtramck and Highland Park that support the vision and creativity of residents, using inclusive, collaborative processes that authentically engage community members in planning, design, and implementation.
Additional Information
Confidentiality

Applicant proprietary and confidential data will not be shared beyond the purposes of review during the selection process and providing business support. Applicant data will not be sold.
Disclaimer

The information contained herein is subject to the actual documents and the written terms and conditions of the KIP:D+ program, as the same may be amended from time to time. Co.act Detroit reserves the right to make the final determination of any person’s or organization’s eligibility and/or qualifications for program benefits, and to make allocation of program benefits as it may, in sole discretion deem appropriate.