



# KIP:D+

**Kresge Innovative Projects: Detroit Plus**

# Program Guidelines

KIP:D+ Round 8 • Updated November 1, 2022

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# About KIP:D+ Grants

## KIP:D+ Grants

[TIP: Learn more about KIP:D+ and past projects here.](#)

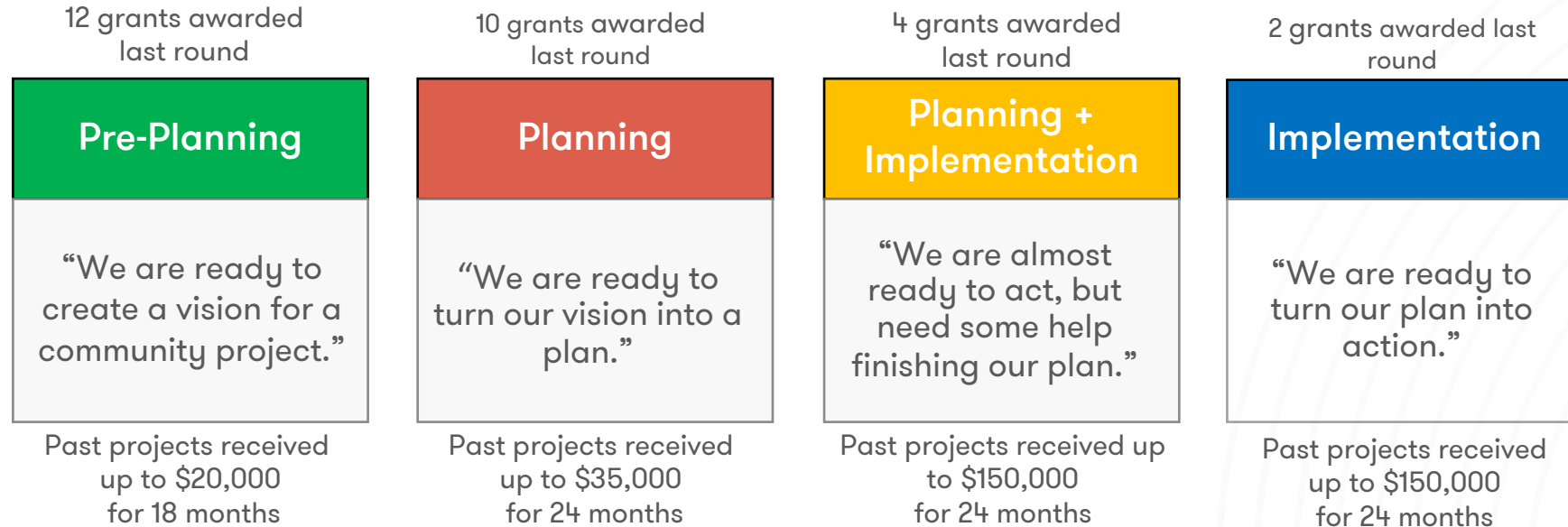
KIP:D+ seeks:

- Organizations based in Detroit, Hamtramck or Highland Park serving residents and neighborhoods of those cities,
- Projects that will strengthen neighborhoods and improve the quality of residents' lives,
- Projects that advance neighborhood priorities and reflect the culture, history and demographics of residents served, and
- Visions shaped by community members through inclusive, collaborative processes.

# KIP:D+ funds projects at four different stages

## KIP:D+ Grants

Every organization and every project is different. To meet you where you are in your process, KIP:D+ provides funding for four different stages of community-based projects:



KIP:D+ funds projects based in one place and projects that serve more than one community. What matters most is that the project you propose benefits a community in Detroit, Hamtramck, or Highland Park.

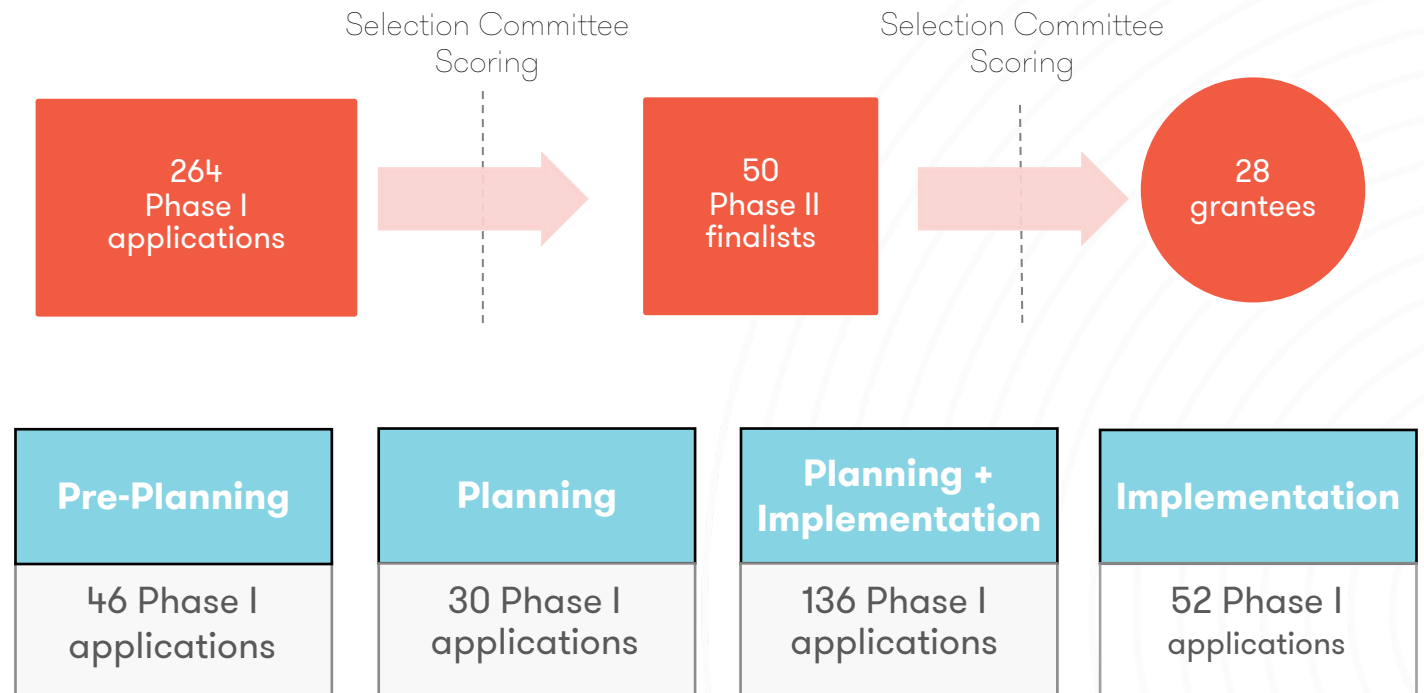
# Our communities choose KIP:D+ projects

## KIP:D+ Grants

KIP:D+ honors and uplifts resident priorities. In September 2022, Co.act Detroit opened a public call for resident nominations for the selection committee. Committee members are residents of Detroit, Hamtramck or Highland Park.

KIP:D+ Selection Committee
75% Detroit, Hamtramck, Highland Park Residents
25% Co.act and Kresge Staff

Through a competitive process, our selection committee chooses which projects are awarded. Here's how the process went last year:



# Pre-Planning Grants

## KIP:D+ Grants

Pre-Planning
To apply, you will need:
<ul style="list-style-type: none"><li><input type="checkbox"/> Relationship with community served</li><li><input type="checkbox"/> Desire to do a community project</li></ul>
When you finish, you will have:
<ul style="list-style-type: none"><li><input type="checkbox"/> An idea vetted by community served</li><li><input type="checkbox"/> Scope, timeline and budget</li></ul>

Past projects received up to \$20,000 for 18 months

### 2022 Pre-Planning Grantee Example:

Downtown Boxing Gym's youth program is using their Pre-Planning grant to create a vision for a new STEAM (science, technology, engineering, art and math) lab on Detroit's east side.



2022 KIP:D+ grant recipient: Downtown Boxing Gym. Artis Watson, 17, works with trainer Mei Elhusaini doing push ups. Photo courtesy of Kresge Communications

# Planning Grants

## KIP:D+ Grants

### Planning

#### To apply, you will need:

- ☐ A vision supported by the community served
- ☐ Location identified (tentative or final)\*
- ☐ Scope/Timeline
- ☐ Budget
- ☐ Memorandum of Understanding (MOU, for collaboratives)

#### When you finish, you will have:

- ☐ Scope/Timeline and budget
- ☐ Architect or consultant(s) identified
  - ☐ Memorandum of Understanding (MOU)
- ☐ Site control\*
- ☐ Plans and Permits\*

**Past projects received up to \$35,000 for 24 months**

\*Required for projects based in one location

### 2022 Planning Grantee Example:

Rosedale Fun Litter Pickup Club is using their Planning grant to ramp up membership recruitment and expand cleanup efforts to adjacent communities of Rosedale Park and Grandmont #1.



2022 KIP:D+ grant recipient: The Rosedale Fun Litter Pick Up Club, from left, Jacqueline Johnson, Raymond Gregory, Melanie Johnson, Nonearl McClinton-Jones, Kariann Fifer, Mary Madigan, and Diana Brown, . Photo courtesy of Kresge Communications

# Planning + Implementation Grants

## KIP:D+ Grants

Planning + Implementation
<b>To apply, you will need:</b>
<ul style="list-style-type: none"><li><input type="checkbox"/> A vision supported by the community served</li><li><input type="checkbox"/> Scope, including:<ul style="list-style-type: none"><li><input type="checkbox"/> Timeline for planning phase</li><li><input type="checkbox"/> Timeline for implementation phase</li></ul></li><li><input type="checkbox"/> Budget</li><li><input type="checkbox"/> Plans and Permits*</li><li><input type="checkbox"/> Site control*</li><li><input type="checkbox"/> Architect or consultant(s) identified</li><li><input type="checkbox"/> Memorandum of Understanding (MOU) for collaborative projects</li></ul>
<b>When you finish, you will have:</b>
<ul style="list-style-type: none"><li><input type="checkbox"/> A completed project!</li></ul>

**Past projects received up to \$150,000 for 24 months**

\*Required for projects based in one location

## 2022 Planning + Implementation Grantee Example:

Garage Cultural is using the Planning + Implementation grant to build an outdoor performance stage, learning & workshop spaces, and other infrastructure and greenspaces surrounding their new building.



2022 KIP:D+ grant recipient: Garage Cultural's Amelia Durant in the upstairs of their newly renovated space. Photo courtesy of Kresge Communications

# Implementation Grants

## KIP:D+ Grants

Implementation
To apply, you will need:
<ul style="list-style-type: none"><li><input type="checkbox"/> Scope/Timeline and budget</li><li><input type="checkbox"/> Architect or consultant(s) identified</li><li><input type="checkbox"/> Memorandum of Understanding (MOU) for collaborative projects</li><li><input type="checkbox"/> Site control*</li><li><input type="checkbox"/> Plans and permits*</li></ul>
When you finish, you will have
<ul style="list-style-type: none"><li><input type="checkbox"/> A completed project!</li></ul>

Past projects received up to \$150,000 for 24 months

\*Required for projects based in one location

## 2022 Implementation Grantee Example:

Detroit Sound Conservancy will use funds to reopen the historic Blue Bird Inn as a music venue, gathering space and cultural education center.



2022 KIP:D+ grant recipients Detroit Sound Conservancy members, from left, Larry Williams, President, Alyson Turner, Vice President, Michelle McKinney, executive director, and Jonah Radun-Silverstein, operations director, pose inside the Blue Bird Inn. Photo courtesy Kresge Communications

# KIP:D+ provides more than just funding

## KIP:D+ Grants



Michigan Community Resources Program Manager Jackquelyn Garrett addresses the 2022 grantee cohort at the kick off celebration in June 2022. Photo courtesy Kresge Communications

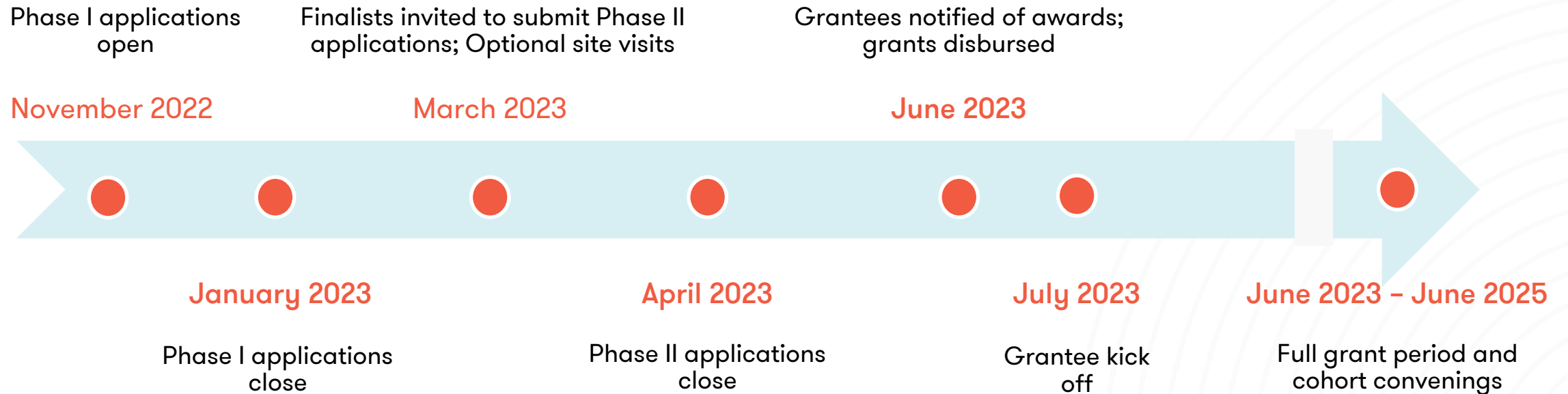
In addition to funding for Pre-Planning, Planning, Planning + Implementation, or Implementation projects, KIP:D+ grantees also get:

- 1-on-1 technical assistance and support from Michigan Community Resources.
- The opportunity to be a part of a unique group of KIP:D+ grantees who learn from and share with one another.

[Sign up for MCR Office Hours here](#)

# Program Timeline

Applying





# Application Support from Michigan Community Resources

## Applying

[Michigan Community Resources](#) (MCR) will host virtual [office hours](#) until applications close. Office hours are by appointment, optional, and designed to help you prepare the strongest application you can!

MCR can help answer any questions you may have while preparing your application. By request, they have translators available on request to help speakers of Arabic, Bengali/Bangla and Spanish.

MCR staff will also be available by email to assist throughout the application process. You can reach them at [askKIPD@mi-community.org](mailto:askKIPD@mi-community.org), and let them know if you'd prefer a phone or email response in reply.

### Virtual Office Hours with MCR

- **Monday, November 21: 10AM – 2PM**
- **Thursday, December 1: 2:30PM – 6:30PM**
- **Thursday, December 15: 2:30PM – 6:30PM**
- **Monday, January 9: 10AM – 2PM**
- **Tuesday, January 10: 2:30PM – 6:30PM**

[Sign up for MCR office hours here!](#)

# Who can apply?

## Applying

- Nonprofit organizations located in Detroit, Hamtramck or Highland Park that serve communities of those cities
- Nonprofit organizations that align with KIP:D+ [principles](#).



2022 KIP:D+ grant recipients Virtual Dialysis Support Center, from left, William Parrish, Rosetta Cooper, Kendra Milliner, Dr. Jean Wright, Aarolyn McCullough, Shawn Manley, and Richard Vincent. Photo courtesy of Kresge Communications.

# Who can not apply?

## Applying

- **Individuals**
- **Funders** (foundations, CDFIs, etc.)
- **Organizations that discriminate** on the basis of race, color, religion, gender, national origin, citizenship status, age, disability, sexual orientation or veteran status
- **For-profit organizations**
- **Public entities** including city departments and quasi-governmental organizations (businesses within or under government entities)
- **Academic Institutions** – Community college, college and university programs that concentrate primarily on degree-granting activities
- **Detroit Public Schools Community District (DPSCD) schools are not eligible to apply**, but nonprofit schools are eligible to apply if their projects are open to residents beyond their student bodies
- **For Pre-Planning applicants:** Organizations that have less than one year of experience working with and serving residents in Detroit, Hamtramck or Highland Park **can not apply**
- **For Planning, Planning + Implementation, and Implementation applicants:** Organizations that have **fewer than two years** experience working with and serving residents in Detroit, Hamtramck or Highland Park **can not apply**

All 501(c)(3) nonprofits who are not eligible to apply may be fiduciaries for eligible organizations or apply as part of a collaborative application if they are not the applicant of record.

# Additional eligibility

## Applying

- Organizations may be the lead applicant for only one application per round. Organizations may:
  - Be a lead applicant and apply as part of a collaborative application as long as they are not the lead applicant. Organizations should be prepared to execute on both projects.
  - Be a lead applicant for one application and be the fiduciary of one or more grantee organizations.
- If your organization is not currently in good standing [with LARA](#) and/or the IRS, you are still be eligible to submit Phase I and Phase II applications (if invited). However, your organization must be in compliance and provide verification in order to receive a grant award if selected. If you need help meeting compliance requirements, Michigan Community Resources is available to assist! You can contact them at: [askKIPD@mi-community.org](mailto:askKIPD@mi-community.org)
- Applicants that do not meet all eligibility requirements at any point will not be considered and will be notified they are ineligible for the program.

# Application process

## Applying

There are five steps to the KIP:D+ application process:

**STEP 1:** Phase I applications due (video or written) by **5PM on January 11, 2023**

**STEP 2:** The selection committee will review and score applications using the scoring rubric and Co.act Detroit will invite finalists to submit Phase II applications – **March 2023**

**STEP 3:** Finalists schedule optional site visits with Co.act program staff – **March – April 2023**

**STEP 4:** Finalists submit written Phase II applications – **April 2023**

**STEP 5:** Selection committee reviews Phase II applications and chooses grantee projects – **June 2023**

# Step 1: Submit your application

## Applying

- Applications open **Monday, November 7, 2022.**
- The application will start with a few short questions to make sure your organization is eligible to apply.
- If your nonprofit is eligible to apply, you will be directed to the full Phase I application, where you can submit your application (video or written) **by 5:00PM on Wednesday, January 11, 2023.**
- Applications must be submitted online **via Submittable** using these links:
  - [Pre-Planning](#)
  - [Planning](#)
  - [Planning + Implementation](#)
  - [Implementation](#)
- **Please note:** An email address is needed to apply and receive confirmation that an application has been received.
  - If you would prefer to drop off a paper application, you can contact Michigan Community Resources for options at [askKIPD@mi-community.org](mailto:askKIPD@mi-community.org)

# Step 1: Phase I Application Checklist

## Applying

- ☐ Submit a fully completed application (written or video)
- ☐ Attach a project budget (if needed, templates are available: access the Planning + Implementation template [here](#), and the template for all other grant tracks [here](#))
- ☐ Confirm your organization's leadership knows your organization is applying
  - It is expected all applicant organization executive directors or CEOs are aware their organization is applying.
- ☐ If your organization is not a registered 501(c)(3) in good standing, you can still apply with a fiduciary. If you'd like support finding a fiduciary, contact Michigan Community Resources: [askKIPD@mi-community.org](mailto:askKIPD@mi-community.org)

TIP: If you would like some help filling out your application, [schedule an Office Hours appointment with Michigan Community Resources](#)

# Step 2: Selection Committee Review

## Applying

KIP:D+ program partners are committed to honoring and uplifting resident and community decision-making.

Selection committee members will include Kresge staff, Co.act staff, and **residents of Detroit, Hamtramck or Highland Park** chosen through a public nomination process. It will also include other community partners representing diverse, cross-sector perspectives, including arts and culture, city government, architecture and design, past nonprofit grantees and nonprofits doing similar work.

KIP:D+ Selection Committee
75% Detroit, Hamtramck, Highland Park Residents
25% Co.act and Kresge Staff

The selection committee will choose finalists based on:

- Community engagement and organizational history of serving community
- Organizational values with an emphasis on equity
- Project goals and impact
- Project readiness and sustainability
- Organizational capacity and expertise
- Collaboration

# Step 2: Selection Committee Review

## Applying

The Selection Committee will also consider the following characteristics to make sure a diverse and representative group of grantees is selected:

- Organization budget size
- Organization sector/primary area of service
- Organization staff size
- Organization staff and leadership demographics
- Geography served
- Project location
- Project stage (mix of Pre-planning, Planning, Planning and Implementation and Implementation)

The Selection Committee will score all eligible applications. Every application will receive at least two scores from the Selection Committee and scores will be averaged automatically. The committee will then discuss each application and review average scores to recommend a slate of finalists to Co.act Detroit for invitation to the Phase II application. Co.act is committed to honoring the selection committee's recommendations, in particular resident committee members, but retains final decision-making authority.

The Selection Committee may request additional information and/or ask clarifying questions prior to reaching a decision.

## Pre-Planning Scoring Rubric

	<b>Details clear experience</b>	<b>Demonstrates some experience but no examples provided</b>	<b>Little to no, unclear or vague experience</b>
1. Does the applicant demonstrate that they have led work that serves a Detroit, Hamtramck or Highland Park community?			
	<b>Explicit and clear target community description and engagement ideas</b>	<b>Reasonably clear target community description and engagement ideas</b>	<b>Unclear target community description and/or engagement ideas</b>
2. Does the applicant adequately understand the community that the project aims to serve, along with ideas for engaging this community?			
	<b>Project is driven by and connected to how it's benefiting the community</b>	<b>Project is somewhat and or has the potential to benefit the community</b>	<b>Project is not driven by community and/or will not benefit the community</b>
3. Is this project benefitting and driven by the community?			

## Planning, Planning + Implementation, and Implementation Scoring Rubric

	<b>Details clear experience</b>	<b>Demonstrates some experience but no examples provided</b>	<b>Little to no, unclear or vague experience</b>
1. Does the applicant have a history of leading work that serves a Detroit, Hamtramck or Highland Park community?			
	<b>Specific goals and a clear and discrete scope provided</b>	<b>General goals and a reasonably clear and discrete scope provided</b>	<b>Unclear scope and no or unclear goals provided</b>
2. Does the applicant provide clear and discrete scope and goals for the proposed project?			

## Planning, Planning + Implementation, and Implementation Scoring Rubric (cont.)

	Explicit detail on how the project advances community priorities and how the community has shaped the project through engagement	General detail on how the project advances community priorities and some meaningful engagement	No detail on how the project advances community priorities and engagement was superficial or nonexistent
3. Does the applicant explicitly detail the community the project aims to serve and how the proposed project advances community priorities? Does the organization share how the proposed project was identified by community members through consistent, authentic and inclusive community engagement?			
	Clear vision of long-term impact on quality of life and a clear sense that the project provides significant progress toward the vision	Reasonably clear vision of long-term impact on quality of life that project could make meaningful progress towards the vision	Unclear vision for long-term impact towards quality of life or seems unlikely the project could achieve meaningful progress towards the vision
4. To what extent does the applicant communicate a vision of how the project will improve quality of life in the community in the long-term?			

# Step 2: Notification

## Applying

- All applicants will be notified by late March 2023 whether they are invited to submit a Phase II application.
- When possible, applicants will also be connected to additional resources at Co.act or through Co.act's network of capacity building partners.
- Applicants not selected to submit a Phase II application will have the opportunity to meet 1-on-1 with Michigan Community Resources for application feedback and support, identifying alternative options to support moving their project forward.



# Community

Definitions, Principles + Values

## Community

A group of people that share geography (like a neighborhood) and/or identity (like Black, Indigenous, LGBTQIA, artists and many more)

# Community Engagement

Definitions, Principles + Values

## Community Engagement

1. A series of connections that build trust across a broad set of community members (e.g., residents, stakeholders);
2. Meaningfully including stakeholder perspectives to shape a project's activities, goals and implementation;
3. A process that runs through each step and phase of the KIP:D+ program



# Capacity Building

Definitions, Principles + Values

## Capacity Building

A self-defined and self-driven process of developing and strengthening the skills, instincts, abilities, processes and resources that organizations and communities need to survive, adapt and thrive.

# Co.act Detroit's Commitment to Racial Equity

## Definitions, Principles + Values

Co.act Detroit values diversity, equity and inclusion in our workplace and program offerings. We support meeting people where they are, collaborative problem solving, removing barriers to resources, narrowing gaps in racial equity and challenging inequitable systems and the status quo.

# Principles of KIP:D+ Partners

## Definitions, Principles + Values

1. We have a commitment to advancing racial equity not just in outcomes, but in how we do our work.
2. We value responsiveness to community priorities by providing resources for projects that are not necessarily “new,” but that support the vision and creativity of residents in Detroit, Hamtramck and Highland Park to improve the quality of life in their neighborhoods.
3. We believe in supporting recipients of KIP:D+ grants to become a cohort of community organizations that will engage in peer learning opportunities, weaving together a network of resident leaders working collaboratively to support Detroit, Hamtramck and Highland Park neighborhoods.
4. We fund projects in neighborhoods of Detroit, Hamtramck and Highland Park that support the vision and creativity of residents, using inclusive, collaborative processes that authentically engage community members in planning, design, and implementation.



# About KIP:D+

## Additional Information

For years, KIP:D+ has been a grant program that supports nonprofits in their work to improve the quality of life and strengthen the fabric of community in Detroit.

In 2021, KIP:D+ expanded its geographic reach to Highland Park and Hamtramck, and added Co.act Detroit to the grant administration team with continued co-leadership by Michigan Community Resources.

KIP:D+ seeks to reflect the priorities and meet the needs of residents by supporting community-driven projects. At every point of the KIP:D+ grantmaking process, the program has been streamlined for simplicity and to better attract smaller and newer community groups, including block clubs that may operate in the area bounded by a few close streets.



2022 KIP:D+ grant recipients Friends of Rouge Park gather at the Lahser Marsh, Monday, June 20, 2022. Photo courtesy of Kresge Communications.

# About the Selection Committee

## Additional Information

KIP:D+ honors and uplifts resident priorities. In September 2022, Co.act Detroit opened a public call for resident nominations for the selection committee. Committee members must be residents of Detroit, Hamtramck or Highland Park.

We are committed to choosing a diverse selection committee that is reflective of our communities, including equitable representation of:

1. lived experience
2. gender
3. race and ethnicity
4. age
5. each Detroit city council district and the cities of Hamtramck and Highland Park

We will calculate the number of final selection committee members based on the number of applications we receive for the KIP:D+ grant program. Committee members will receive a stipend for their time, expertise and participation.

Selection committee members may not be:

- Connected to any organization applying for KIP:D+ funding. This includes direct family members, paid staff, volunteers, consultants/contractors and board members.
- Elected officials
- Fiduciary/fiscal sponsors for any KIP:D+ applicant

In addition to residents, additional community partners will be invited to participate in the selection committee representing diverse, cross-sector perspectives, including: arts and culture, city government, architecture and design, past nonprofit grantees and nonprofits doing similar work.

All selection committee members will have an equal vote, with 75% resident review and 25% program staff per application.

Committee members will be listed on the KIP:D+ public website to increase transparency around grant selection. If you have any questions about the selection committee, reach out to the Co.act team at [grants@coactdetroit.org](mailto:grants@coactdetroit.org).

# Confidentiality

## Additional Information

Applicant proprietary and confidential data will not be shared beyond the purposes of review during the selection process and providing capacity building support. Applicant data will not be sold.

# Disclaimer

## Additional Information

The information contained herein is subject to the actual documents and the written terms and conditions of the KIP:D+ program, as the same may be amended from time to time. Co.act Detroit reserves the right to make the final determination of any person's or organization's eligibility and/or qualifications for program benefits, and to make allocation of program benefits as it may, in sole discretion deem appropriate.

