

Co.act Detroit Activate Fund Resource Guide

Earned Revenue Accelerator Pilot Applicants

Thank you for your interest in the Earned Revenue Accelerator Pilot as part of the Co.act Detroit Activate Fund! We received an abundance of competitive applications from across Wayne County.

While we were unable to award everyone, we continue to support the nonprofit community through our programs and by sharing additional resources and opportunities. Below are a few resources from Co.act Detroit, our partners, and other organizations that may be of value to your nonprofit as you seek to grow or diversify revenue streams.

Earned Income and Funding

- [+Acumen Nonprofit Earned Income Accelerator](#): The eight-week program is designed for established nonprofit organizations with at least three years of operating experience looking to generate a new source of funding.
- [Detroit SOUP](#): Detroit SOUP is a micro-granting dinner to raise money, build community support and get connections to local resources that can help you carry out your project.
- [Detroit Design Incubator](#): The program is designed for innovators, designers, and makers to build awareness of their work while receiving support in developing their ideas and launching a project. The program includes a \$500 micro-grant among other benefits. Applications close April 18.

Social Entrepreneurship

- [Build Institute - Build Impact](#): The nine-week curriculum focuses on double and triple bottom line practices and is a fit for nonprofit organizations seeking to advance and support their missions using a commercial business model to complement their philanthropic operations. Register for Build's newsletter [here](#) to be notified when registration for the next class is announced.

- [University of Detroit Mercy – Center for Social Entrepreneurship Boost Program](#): The program is a nine-week, intensive workshop for early-stage social organizations that have already entered the market with their product or service.
- [Michigan Social Enterprise Alliance](#): MESA exists to grow sustainable, professional and profit making social enterprises throughout our state.
- [Ponyride](#): The nonprofit is founded within a 30,000 square foot building in Detroit, committed to facilitating the growth of social missions within artists, entrepreneurs, makers, and nonprofits.
- [SCORE](#): The organization provides a range of free services including mentoring, webinars and courses on-demand, library of online resources, and more.
- [Michigan Retailers Association](#): Michigan Retailers serve as a valuable and trusted resource for 5,000 members and their more than 15,000 locations and websites across the state.

Technical Assistance

- [Detroit Neighborhood Entrepreneurs Project](#): DNEP provides technical and strategic consulting services to neighborhood-based entrepreneurs and small businesses.
- [Gingras Global](#): Gingras Global is a financial intermediary for impact investing capital programs, funds, and investors offering program design, fund administration, transaction support, and syndication management.
- [Great Lakes Women’s Business Council](#): Lydia Michael from Blended Collective is providing free marketing services through a program with Great Lakes Women’s Business Council. This program is offered through April 30.
- [Michigan Community Resources](#): MCR provides legal services to ensure the success of nonprofit organizations.