

SALLY DOMINGUEZ. INVENTOR/ARCHITECT/FUTURIST

EPIC RESILIENCE



Survival is not enough.

Our era demands a resilience that thrives in relentless change.

FINDING OPPORTUNITY IN CHAOS

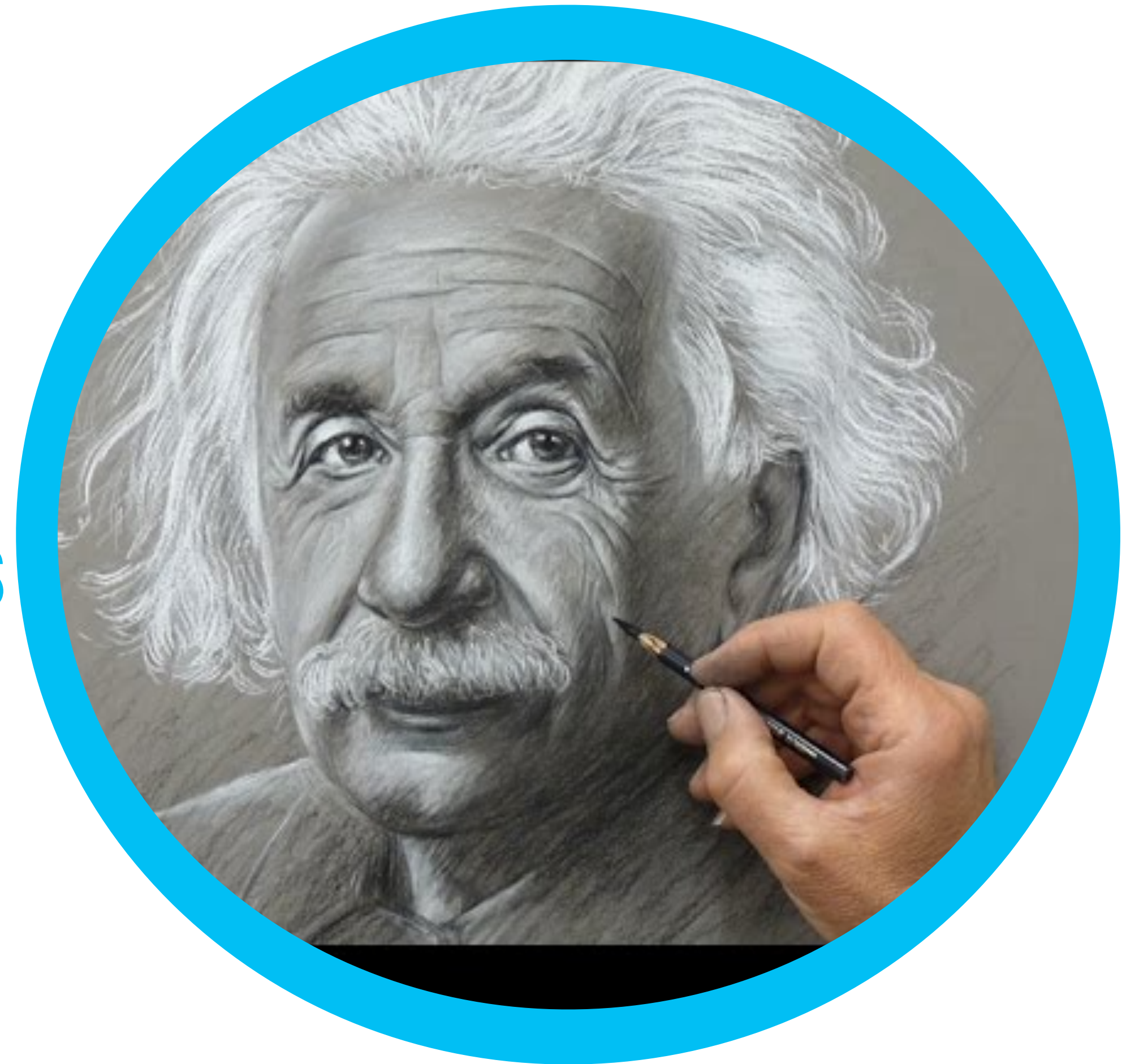


“It is not the **strongest** of
the species that survives,
nor the most **intelligent**,
but the one most
responsive
to **change**.”

—Charles Darwin

**Einstein was not artistic.
He was a Creative Thinker.**

**Creative Thinking is easily activated.
Such Adventurous Thinking guides us
When change is too fast
for knowledge to keep up.**



"Imagination is more important than knowledge. Knowledge is limited. Imagination encircles the world."

Albert Einstein

This EPIC Resilience /Adventurous Thinking session aims to:

- * help you understand why so many systems are in chaos right now
- * Highlight the fundamental shift in mindset we need to in order to navigate, strategize and innovate in that chaos
- * Examine how COVID19 forced us to digitize and what that means
- * Outline the EPIC Resilience strategy and how it strengthens your capacity, and an organizations' capacity, to deal with relentless change



Things have been radically disrupting around the world for some time....

THE FOURTH REVOLUTION: 10X TECHNOLOGIES

HUMAN MEETS MACHINE



ABUNDANT 10X TECHNOLOGY: CONSTANTLY FASTER, STRONGER, SMALLER, CHEAPER



2019

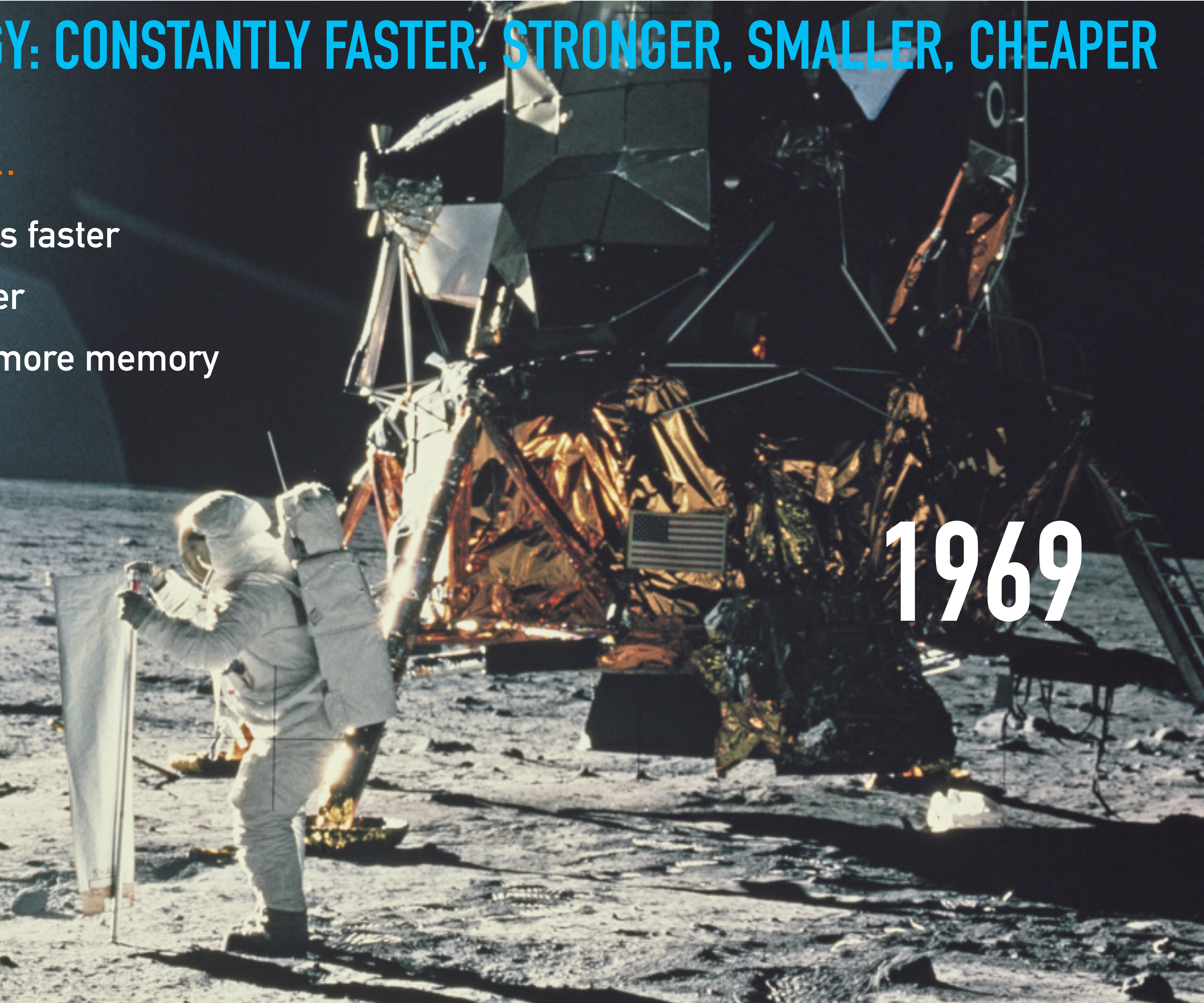
Within 50 years....

120 MILLION times faster

1500 times cheaper

1 MILLION times more memory

175 times lighter



1969

COVID19 HAS SUDDENLY DISRUPTED THE WAY WE LIVE & THE WAY WE DO BUSINESS



CHANGING PRIORITIES. CHANGING VALUES.



TRUST

TRANSPARENCY

RESILIENCE

THE WAY WE HAVE ALWAYS PLANNED STRATEGY
SET A GOAL. PLAN ROI. MINIMIZE THE VARIABLES.



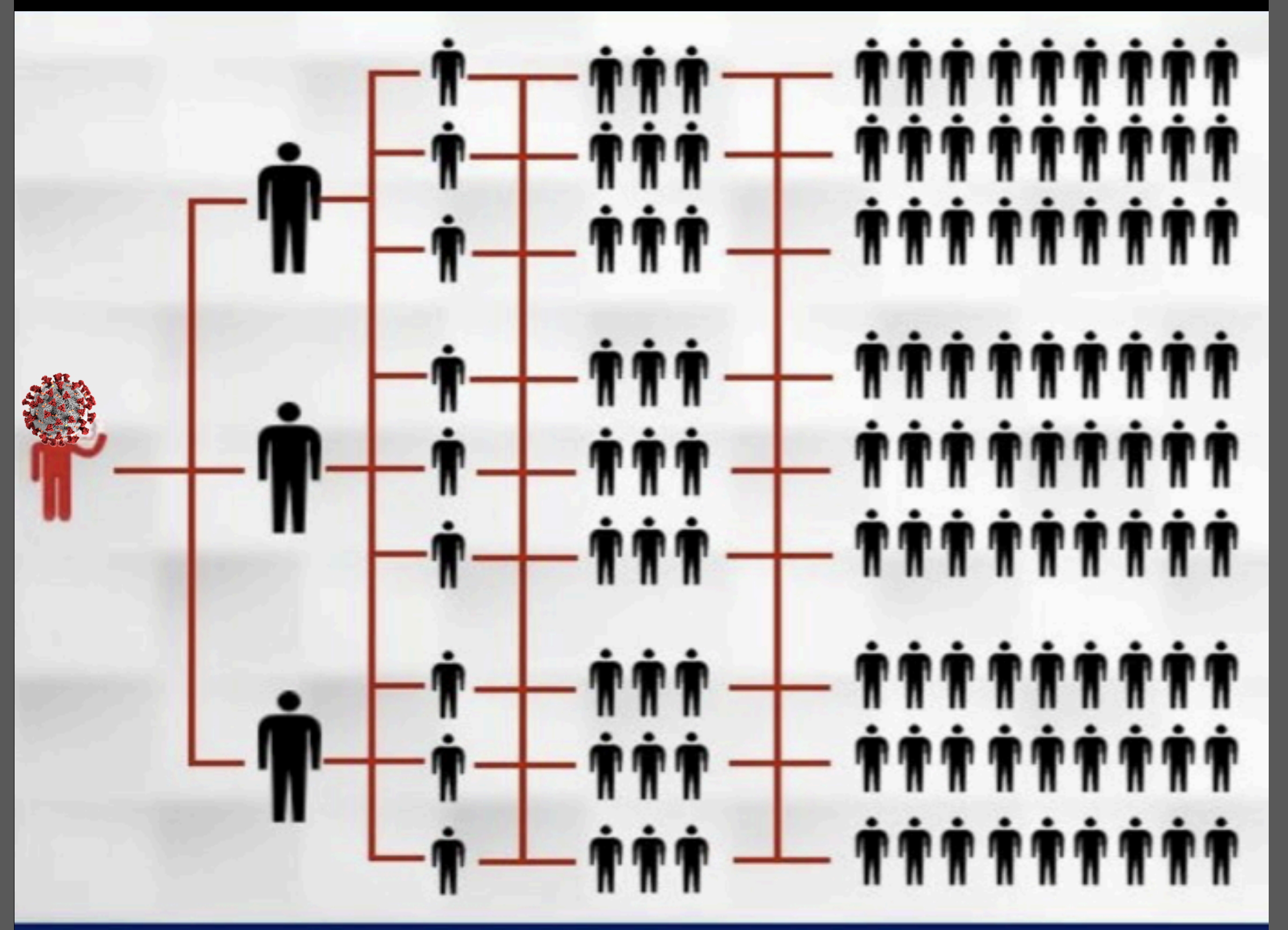
10X MEANS EXPONENTIAL: THE NUMBER KEEPS DOUBLING. THERE IS NO HORIZON

30 **EXPONENTIAL** STEPS =

1,073,741,824

METERS

OR **26** TIMES AROUND THE EARTH ²



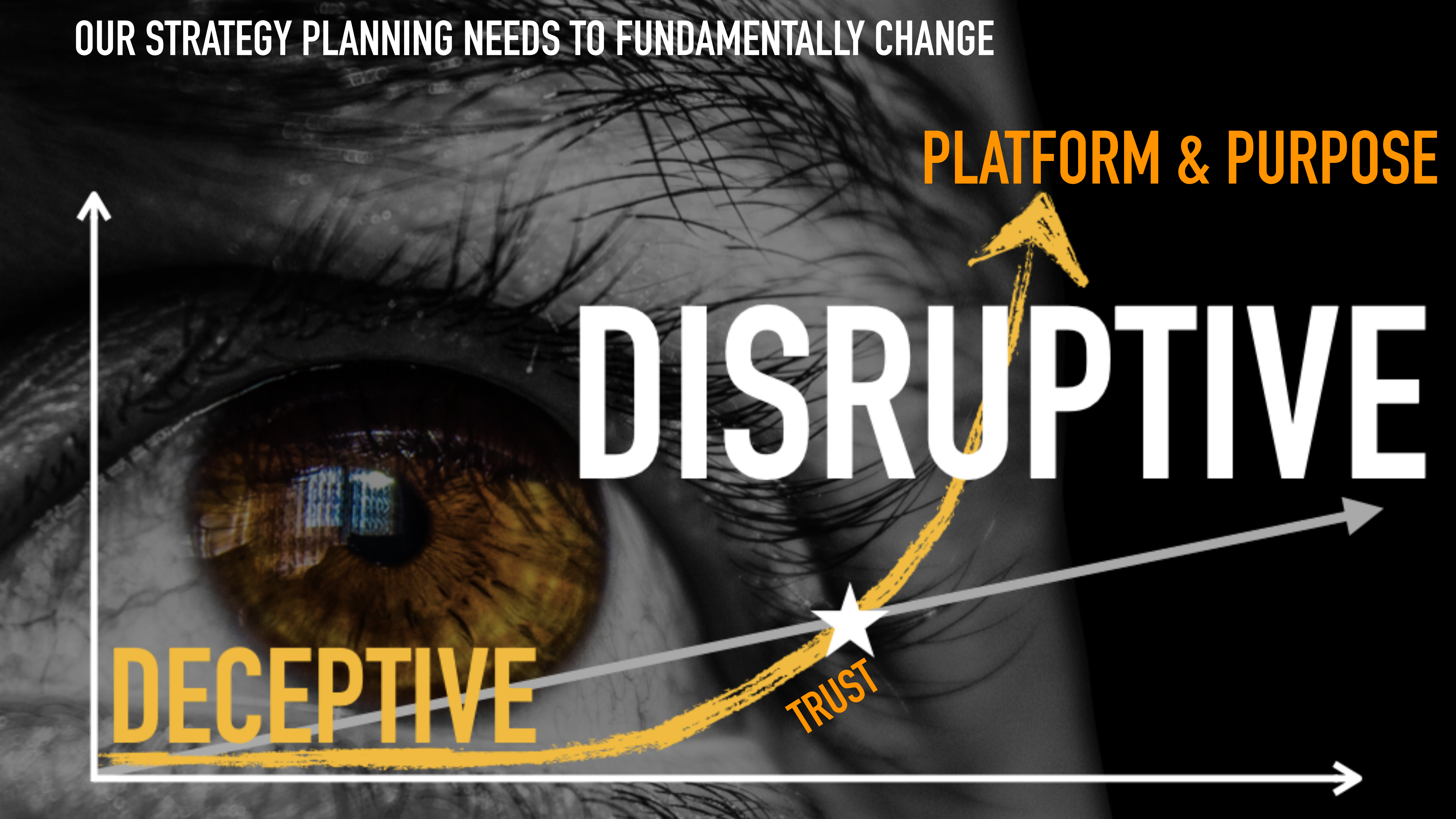
OUR STRATEGY PLANNING NEEDS TO FUNDAMENTALLY CHANGE

PLATFORM & PURPOSE

DISRUPTIVE

DECEPTIVE

TRUST



**RELATIONSHIPS, NETWORKS
UNITED BY PURPOSE**

TRUST

TRANSPARENCY

RESILIENCE

ADVENTUROUS THINKING

THE MINDSET



NEGATIVE SPACE



SIDEWAYS



RETHINKING



BACKWARDS



PARKOUR

“Every time you are tempted to react in the same old way, ask if you want to be a prisoner of the past, or a pioneer of the future”

Deepak Chopra

EMBRACE FAILURE

**Falling down is not a failure.
Failure comes when you stay where
you have fallen.**

– Socrates



ACT WITH PURPOSE



- **TED** “Ideas worth spreading”
- **GOOGLE** “organize the world’s information”
- **IKEA** “a better everyday life for the many people”
- **KICKSTARTER** “to help bring creative projects to life”

What is your **MASSIVE TRANSFORMATIONAL PURPOSE** ?

TRUST BEATS CONTROL



Five minutes on an IDEA

**“You’re only given one little
Spark of madness.
You mustn’t lose it”**

— Robin Williams



BEARABLE DISCOMFORT

**Thinking outside
your expertise.**

Not knowing.



A close-up photograph of an elephant's eye, showing the intricate texture of its thick, wrinkled skin. The eye is a deep, dark brown color with a prominent black pupil. The surrounding skin is covered in deep, vertical ridges and smaller, pebbled textures. Some dry, light-colored hair or twigs are visible near the eye. The lighting is warm, suggesting a sunset or sunrise.

THINK OF AN ELEPHANT



COVID19 FORCED IMMEDIATE **DIGITIZATION**

**“WHEN DIGITAL TRANSFORMATION IS DONE RIGHT,
ITS LIKE A CATERPILLAR TURNING INTO A BUTTERFLY.
BUT WHEN DONE WRONG ALL YOU HAVE
IS A REALLY FAST CATERPILLAR”**

– George Westerman, MIT Sloan Initiative

DIGITIZATION



USING TECHNOLOGY TO INCREASE EFFICIENCY & ENGAGEMENT

CONSIDER YOUR ORGANIZATION & HOW VALUES HAVE CHANGED

What works digitally & remotely?

What DOESN'T Work digitally?
Who is marginalized or feels powerless?



What systems & actions require human contact? How has this contact become more valued?

HOW IS 10X CHANGING HUMAN CONNECTION?

HOW HAS COVID19 CHANGED HUMAN CONNECTION?

- 70% of the world will be on mobile phones by 2030. How do we connect? How do we filter? How do we trust?
- COVID19 has disrupted physical human connection: how do we visually communicate with others if we cannot smile? How is this changing human interaction?
- What touch points of human connection are vital for our happiness? What do our transactions with strangers look like? What do our interactions with service providers look like?
- If the many people are feeling powerless in the face of change, how can we use connection to give them competency, authenticity and connection?



ADVENTUROUS THINKING

FIVE LENSES



NEGATIVE SPACE



SIDEWAYS



RETHINKING



BACKWARDS



PARKOUR

“Normal is an illusion.
What is normal for the spider
is **chaos** for the fly”



– Morticia Addams, The Addams Family

PARKOUR INVERSION

What do you want to do?

.....

How do you normally do it?

- 1. Best way possible (that you know)**
- 2. Best way possible**
- 3. Best way possible**

PARKOUR INVERSION

What do you want to do? **This doesn't change**

.....

How do you normally do it?

1. Best way possible (that you know) **INVERT**
2. Best way possible **INVERT**
3. Best way possible **INVERT**

Servire ghiocciato.

Red Bull®



ENERGY DRINK

con taurina. Stimola corpo e mente®

PARKOUR INVERSION

How are you connecting with your people right now?



1. Best way possible (that you know)
2. Best way possible
3. Best way possible

PARKOUR INVERSION

How are you connecting with your people right now? Let's find a new system to do that.

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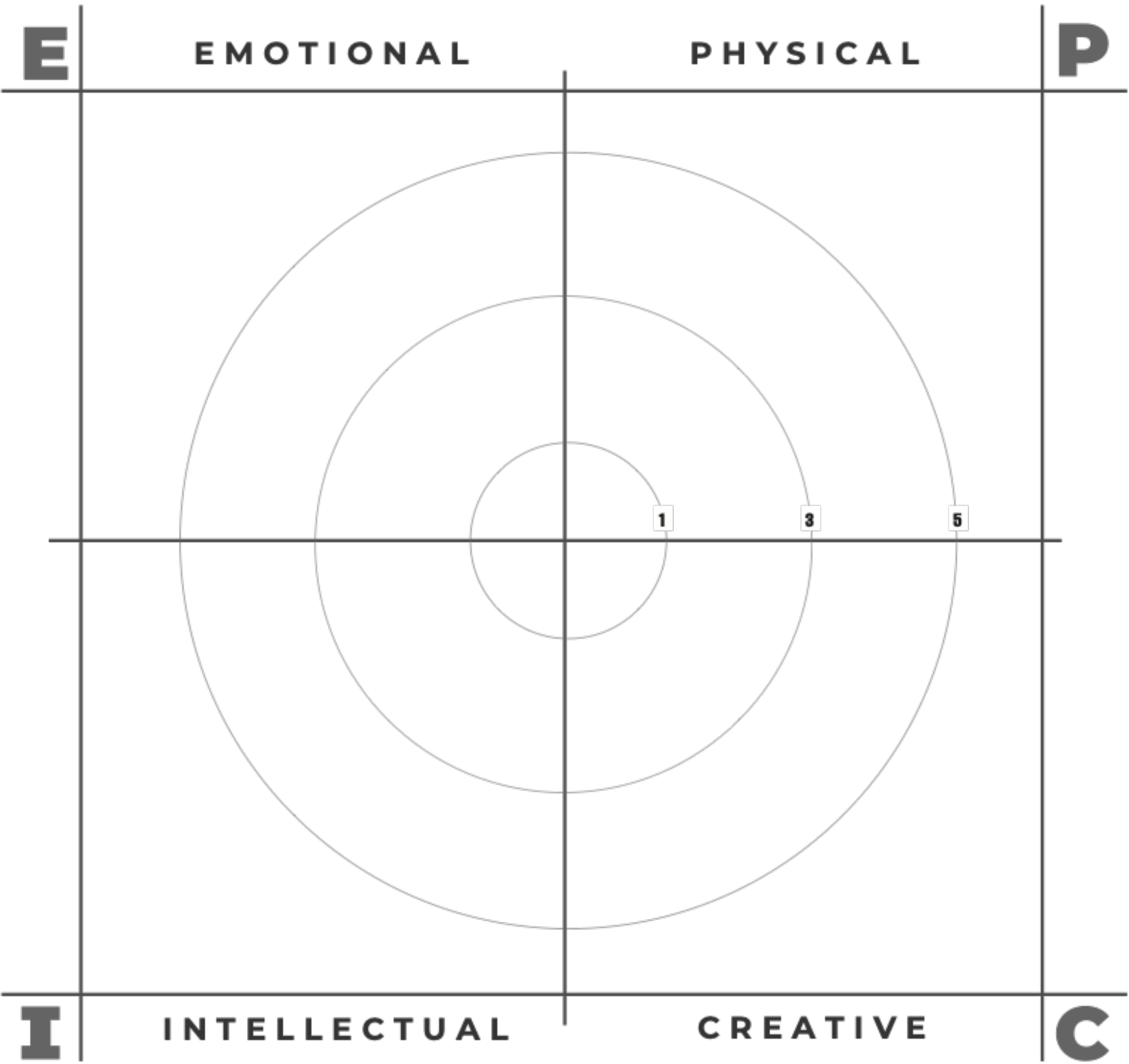
1. **INVERT**
2. **INVERT**
3. **INVERT**

USE YOUR IMAGINATION TO DREAM UP A NEW WAY OF DOING. NOTHING IS IMPOSSIBLE.

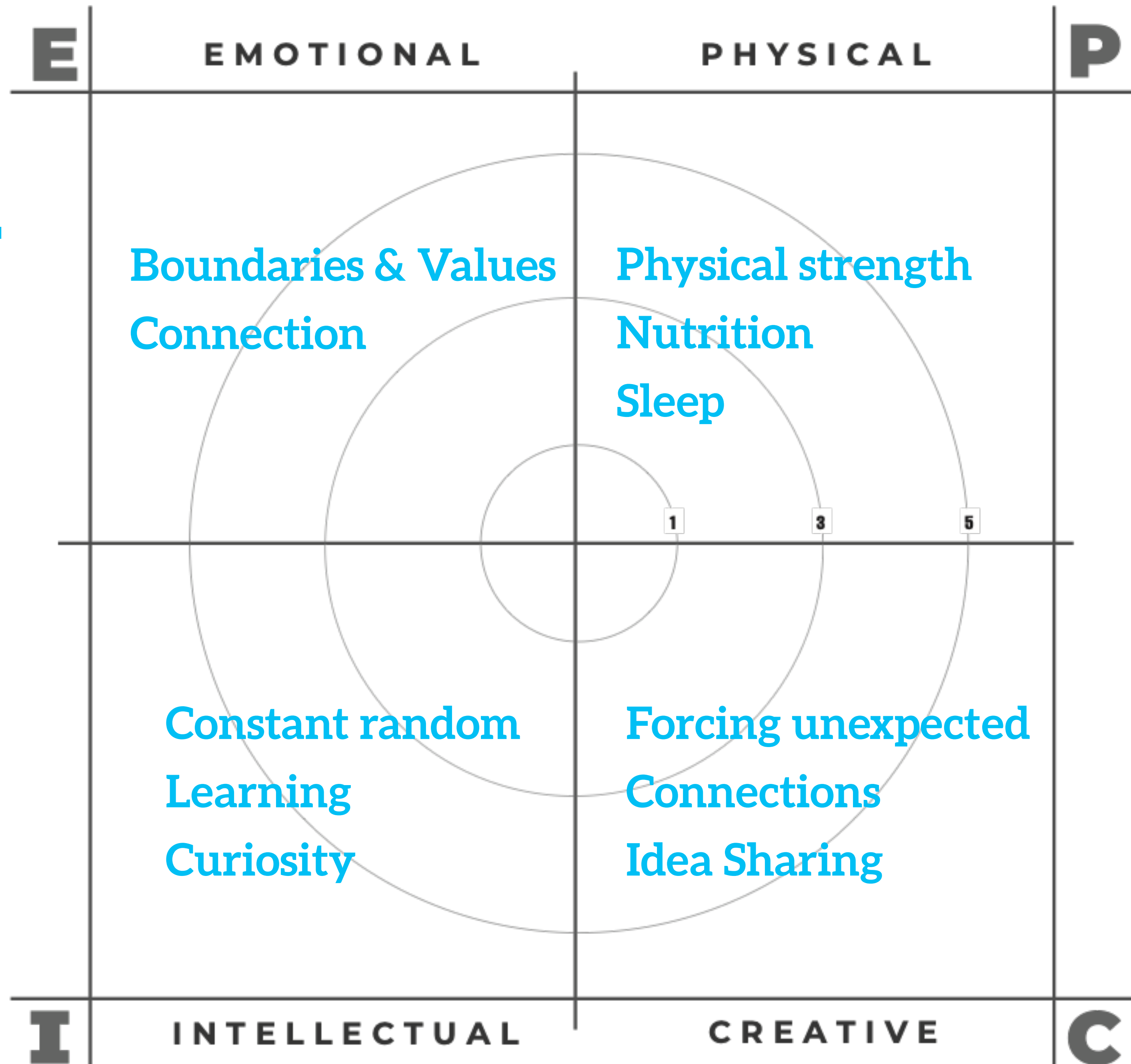
EPIC RESILIENCE: MAINTAINING THE GROWTH MINDSET



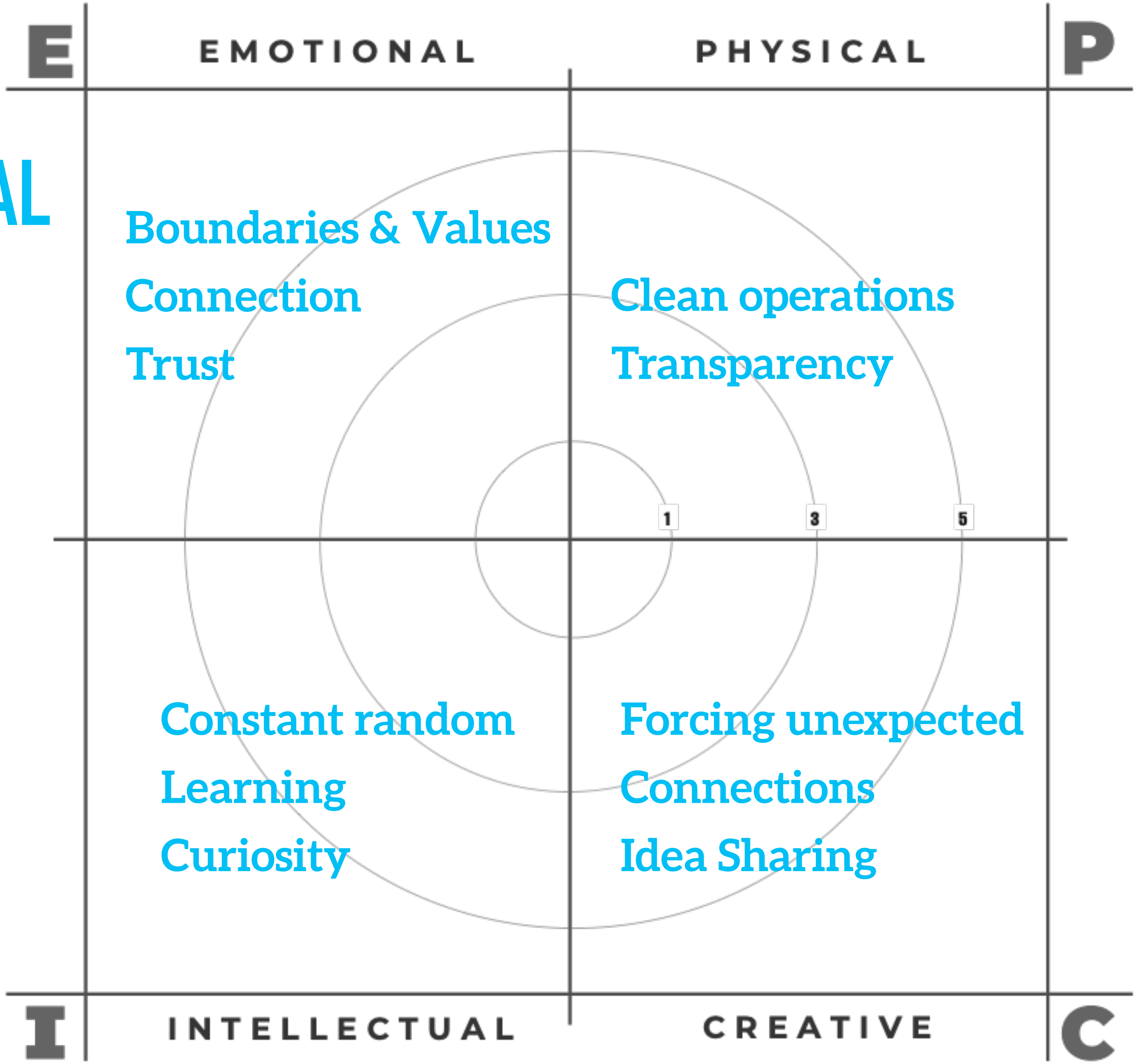
EMOTIONAL
PHYSICAL
INTELLECTUAL
CREATIVE



INDIVIDUAL



ORGANIZATIONAL



COMPETENCE. AUTHENTICITY. CONNECTION

TRUST. TRANSPARENCY. RESILIENCE

CREATIVE THINKING

“In the midst of
chaos
there is
opportunity”

—Sun Tzu, The Art of War

THANK YOU!

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