

## What is it?

Data University is a workshop series offered by Data Driven Detroit through Co.act Detroit. Data University introduces fundamental concepts of data using hands-on experiences and quick reference sheets that allow attendees to understand the basics of data and apply them to real-world situations. Participants will gain exposure to online data tools and visualization resources, as well as methods for telling compelling stories using data.

**DATA  
DRIVEN  
DETROIT**



**DATA UNIVERSITY**

## Who is it for?

People who work in nonprofits and want to learn how to incorporate smart data practices into their work.

No advanced statistics required.

Interested in more advanced work? Let us know!

We're still building Data University and would love to hear your thoughts.

## How much time will it take?

Data University requires attendance at six workshops, two hours each, with some light homework in between.

## Why Join Us?

You will graduate with experience using data that directly relates to your work, resources curated for everyday use, a defined research process for tackling data challenges, and connections to data experts you can reach out to for additional data coaching in the future.