

A NEW WAY FORWARD: REIMAGINING THE NONPROFIT WORKPLACE TOOLKIT



Growing the impact of Michigan philanthropy





Accelerating collaborative action in Southeast Michigan's nonprofit community



Dear Colleagues, Friends, and Donors:

COVID-19 is taking a tremendous economic toll on Michigan nonprofits and we know the virus will remain a threat for months to come, if not years. As Michigan nonprofits scramble to implement new operating plans, and to meet the increasing demand for services-- the need for accessible, trusted resources is greater now more than ever.

In this unprecedented time, it is important to stay informed and we encourage you to take advantage of the resources we have available on our <u>COVID-19 response and resources for nonprofits</u>. The resource center features a wide array of relevant nonprofit information including operational guidance, relief funds, legal and personnel support, public policy updates, and links to our virtual COVID-19 webinar series. The series allows nonprofit leadership to share their experiences and provide feedback.

As we collectively navigate the implications of the unfolding public health crisis, our COVID-19 response and resources toolkit will be updated regularly with crucial data and information to help your organization cope and adjust.

We thank you for your support and we are proud to stand by you as we work together to meet the needs of nonprofits across our great state.

Best regards,

Ama S. Mun Ton

Donna Murray-Brown President & CEO Michigan Nonprofit Association



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Allandra Butler Executive Director Co.Act Detroit



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A New Way Forward: Reimagining the Nonprofit Workplace

Kickoff June 19, 2020

Introduction

The kickoff session of the webinar series featured Michigan Governor Gretchen Whitmer, who dialed in live to speak on re-entry and efforts to control the virus. The session also included a conversation with each CEO of the partner organizations, encompassing transitions in the nonprofit workplace, engaging the community, reaching members and beyond. As many organizations work to return to in-office work, legal guidance centered on developing a re-entry plan is included.

Top Takeaways

- 4 Check local and state jurisdiction for executive orders to follow for re-entry requirements.
- Telework is promoted/required where possible.

Use the COVID-19 Preparedness and Response Plan to create policies and guidelines for in-office work that correspond with the Centers for Disease Control and Prevention (CDC) and Occupational Safety and Health Administration (OSHA).

Reopening Businesses & Operations and State Executive Orders

- Telework is required where possible.
- Nonprofits should check with local jurisdiction for re-entry requirements:
 - Executive Order No. 2020-110 (reopening order)
 - Executive Order No. 2020-114 (workplace safety order)
 - o Executive Order No. 2020-36 (worker protection order)
 - CDC/OSHA guidance
- Safety Requirements for In-Person Activity
 - Develop COVID-19 Preparedness and Response Plan (see Appendix for templates)- a consistent document following COVID-19 guidelines from OSHA, risk level classification of employees, implementation of recommended actions.
 - Provide specific training to employees on standards and policies *i.e. wearing a mask, social distance guidelines.*
 - \circ $\;$ Conduct daily screening protocol for employees and others entering the workplace.
 - Provide non-medical face coverings and require them for employees and others entering.
 - Alert local healthy department, co-workers, contacts, customers of any confirmed cases with in 24 hours.



A Leader's Toolkit for Reopening

Center for Disease Control and Prevention <u>CDC Guidance for Businesses</u> <u>CMF A Checklist of Common Organizational Activities</u> COVID-19 Preparedness and Response Plan <u>here</u> <u>Michigan Coronavirus Homepage</u>

Michigan Department of Labor and Economic Opportunity

Michigan Executive Orders

Occupational Safety and Health Administration <u>OSHA Guidance on Preparing the Workplace</u> Occupational Safety and Health Administration <u>OSHA Guidance on Returning to Work</u> <u>Reopening Checklist</u>

Lessons Learned and New Legal Guidance for Safely Returning to the Workplace June 26, 2020

Introduction

This session reviewed requirements on safely returning to in-office work by complying with executive orders, Occupational Safety and Health Administration, Center for Disease Control and Prevention recommendations, and reasonable accommodations for employees. Additionally, Eastern Market was featured and shared how they are adapting to reach their community and customers.

Top Takeaways

Check industry specific requirements in state executive orders for return to in-person work.

Be prepared to adapt and monitor in requirements.

↓ If returning to in-person work have employees wear masks, social distance, and create sanitizing stations.

Consider allowing employees to work from home if they can do their essential job duties at home, but conduct a case by case analysis.

Organizations can still reach their communities and customers by implementing signage and adapting their services.

Re-Opening Requirements

- 1. Businesses must provide training on workplace infection control practices, reporting hazardous working conditions, PPE use, and notification of illness.
- Businesses must have cleaning and disinfecting protocols implemented if an employee or contracts tests positive.
- 3. Employers must make cleaning supplies available to employees upon entry and provide enough time for employees to properly wash their hands or use hand sanitizer.
- 4. Employers are required to contact the local health department, coworkers, contractors, or suppliers that may have encounter an infected employee.
- 5. All employees or contractors entering a workplace must go through daily self-screening of current health conditions and suspected or confirmed exposure.
 - a. Employers are required to keep records of daily health screenings.
- 6. Non-medical grade masks must be provided to all employees.
- 7. Employers must encourage employees to wear gloves, masks, hand sanitizer when using public transportation to get to work.
- 8. Employees must be 6 feet apart when possible; when this is not possible face masks are required.
 - a. If employees must be within 3 feet of each other employer should consider providing face shields.
- 9. Businesses must promote remote work and restrict business related travel to essential only.
- 10. Employers cannot fire, discipline, or otherwise retaliate against employees who stay home or leave work when they are at a risk of infecting others.

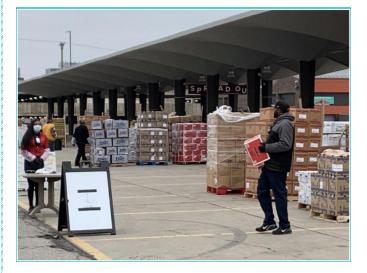
Creating a Safe Workplace

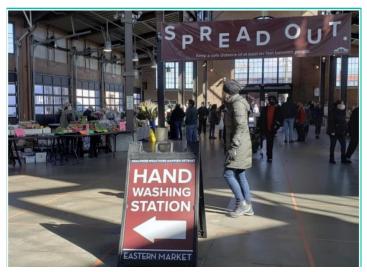
- Reorganize the office to create adequate space in between employees.
- Stagger shifts and breaks.
- Install plexiglass barriers.
- Limit in person meetings to less than 10.
- Increase ventilations indoors.
- Make hand sanitizer and cleaning supplies available.
- If conducting temperature tests use a contactless thermometer, wear PPE, have a temperature threshold.
 - Do not make individual assessments.
 - Let an employee back in without disclosure/notice.
- Remember, not all positive COVID-19 cases have a fever. Do not use it as a determining factor for entry or employee work.
- Employers may choose to administer COVID-19 tests to employees before they enter, tests must be accurate and reliable.
- Antibody tests should not be used to make decisions about returning to work or opening up.

Reasonable Accommodations

- Allow employees to work from home.
- Be flexible for not all employees have the same situation, conduct a case by case analysis.
- Have extended leave/delay return to work.
 - Michigan Paid Sick Leave Act.
- Provide PPE.

Eastern Market in Detroit has been able to reach their community by changing their day to day operations and creating a safe environment!





Center for Disease Control and Prevention <u>CDC Business Response Guidance</u> Center for Disease Control and Prevention <u>CDC Guidelines for Antibody Testing</u> Center for Disease Control and Prevention <u>CDC Recommended Cleaning Supplies</u> Equal Employment Opportunity Commission <u>EEOC-What to Know about ADA, Rehabilitation Act and</u> <u>Other EEO Laws</u>

Equal Employment Opportunity Commission EEOC- <u>Pandemic Preparedness in the Workplace & ADA</u> Equal Employment Opportunity Commission EEOC- <u>Issues on Antibody Testing</u> <u>OSHA- Occupational Safety and Health Administration</u> <u>Reopening a business in Michigan</u>

COVID-19 Health and Safety Chec	klist for In-Office
☐ Make sure all employees are wearing PPE (Cloth mask, surg	ical)
Are there enough hand washing and sanitization stations?	
Have socially distanced (6ft or more) desks and cubicles	
Consider using physical barriers like plexiglass	
Close common shared spaces	
Discourage employees from sharing equipment, if not feasil disinfected	ble, be sure equipment is properly
Have signage around the office to remind employees and cuphysical distancing	ustomers of proper hygiene, PPE, and
If employees can work from home let them	
Stop all non-essential work travel	
\Box Employees should do health screenings before they enter the the screenings before the sector t	he workplace
□ In case an employee gets sick have a designated contact tra	cer
Complete the Michigan COVID-19 Preparedness and Respor	nse Plan
Healthy Habits to Prevent COVID-19	SYMPTOMS OF CORONAVIRUS DISEASE 2019
Avoid close contact	Patients with COVID-19 have experienced mild to
Stay home when you are sick Clean your hands	severe respiratory illness.
Avoid touching your eyes, nose or mouth	Symptoms* can include
Follow CDC's recommendation for using a facemask	
Face Covering Do's and Don'ts: D: <td><text><text><text></text></text></text></td>	<text><text><text></text></text></text>

Creative Design Solutions for the Workplace July 9, 2020

Introduction

The session focused on creative solutions in the workplace, finding ways to communicate with your community, - and keeping morale up.

Top Takeaways

- **4** Talk with employees to find out what they are comfortable with for physical workspaces.
- Use barriers and partitions for separation, try to space out employees or let them work in individual offices.
- Offer other methods like staggered shifts, maintain low office density.
- Have meaningful conversations with community members via phone call, video chat, email, or use flyers.
- Keep morale up by being mindful of employees' situations: children and family members at home while working full time.
- Do regular check-ins with employees about work.
- 4 Consider having a flex day so employees can catch up on work and connect with others.

Start with Reconfiguring Physical Work-space

- Stagger shifts.
- Add protective barriers, return to "old cubicle" style.
- Keep density of office low, ideally 20%, 50% or more it gets difficult to control and trace the virus.
- Create rooms with partitions if members from the community are entering, clean the hard surfaces frequently.
- Outdoor shared space like open lots, parks, sidewalks are great for spaced out office/community meetings.
- Talk to your employees and community to find out what they are comfortable with in regard to meeting in person.
- Implement signage with messages of mask wearing, physical distancing, and hygiene.

Find New and Better Ways to Communicate with Your Community

- Think about the community's access to internet.
- Have meaningful conversations via phone call if members do not have internet or video call access.
- Think about your human capital capacity to reach the community: Do you have enough people to reach out? What supplies do you need? How time consuming is the contact?

Keeping Morale Up

- Do check-ins regularly for work and non-work: virtual happy hour, Netflix watch party, Zoom parties.
- Have a flexible day for employees- one day a week to catch up on work, things at home, engage with customers/community members.

- Understand a lot of employees are juggling home and work life in the same area.
- Remember to be flexible as some employees have children and are home schooling, taking care of other family members.
- Provide what you can to employees to make the work from home environment better: keyboards, headsets, mouse, additional monitor.

Design Core Detroit-Design trends and tips for reopening Michigan Community Resources Michigan Nonprofit Association Rightsize-Reshaping your workplace resources Reshaping your workplace for wellness, safety, and productivity Support organizations with design needs Wyzendale

Creative Workplace Solutions Checklist
Obtain physical barriers like plexiglass to install in the workplace
Consider outdoor work areas for group meetings or general workspaces
\Box Stagger shifts and keep office density low (30-50% capacity) if possible
\Box Put up signage about mask wearing, social distancing, and handwashing in common areas
Check in with employees to see how they are managing work and life at home (be flexible)
To increase morale, host fun virtual events like Netflix watch party, virtual happy hour





HR Policies, Procedures & Practices for Workspace Re-Entry

July 16, 2020

Introduction

This session discussed HR policies and procedures developed and implemented by nonprofit organizations which enabled the nonprofits to serve their community while creating a safe work environment. This includes screening staff and understanding their privacy, supporting at-risk employees, and exploring the new Families First Coronavirus Response Act.

Top Takeaways

Consider working from home as an extension, if employees can do essential job duties from home, telework is highly recommended.

Have an open conversation about employee needs and worries, - especially about refusal to return to work. Are there underlying conditions, family trouble, employees making more from unemployment?

Organizations can still have a strategic business plan during COVID-19. Make sure all employees have common goals they can work toward.

Rely on data and guidance from experts but be flexible and adaptable, understand things are constantly changing as the pandemic progresses and more information is learned.

Essential Considerations for Returning to Work

- When looking to re-entry consider your state and local regulations.
- Remember to consider suggestions from federal institutions like the CDC, OSHA, EEOC.
- Consider industry specific safety requirements.
- Have a written and specific plan employees, customers and other contacts can reference.

Handling Refusals to Return to Work

- What reasons does the employee give: fear, PPE, need for accommodation, monetary.
- Have an open conversation with employees if they are afraid or have other reasons on refusing to return to work.
 - Assess case by case.
- Consider teleworking (work from home) as an extension: Can employees perform essential job duties from home?
- See how teleworking has been successful for the organization overall, if it has been it should be continued for the safety of employees and customers.
- If employees need an accommodation comply with the Americans with Disabilities Act (ADA) and Equal Employment Opportunity Commission (EEOC).
- Families First Coronavirus Response Act
 - 80 hours of paid sick leave at regular rate due to: quarantine, experience of COVID-19 symptoms and awaiting diagnosis.
 - 80 hours of paid sick leave at 2/3 regular rate due to: bona fide need to care for an individual or child subject to quarantine.

 Up to additional 10 weeks of paid FMLA at 2/3 regular rate for employees who have been employed 30 calendar days where childcare provider is not available due to COVID-19 reasons

Business Strategies during COVID-19

- Have a common goal all employees can work towards.
- Make employees, managers, executives, and customers accountable for their actions.
- Prioritize employee safety and well being.
 - Conversations with executives.
 - Access to technology.
 - EAP and wellness programs.
- Rely on data and expert guidance.
- Remain flexible and adaptable.
- Get feedback from employees on COVID-19 through survey or interviews.

Appendix

Americans with Disabilities Act Employee Assistance Program EEOC Families First Coronavirus Response Act Managing Employee Assistance Programs

HR Policies and Practices Checklist

Consider industry specific safety requirements and suggestions from the CDC, OSHA, EEOC, local/state government

🖾 Fill out the Michigan COVID-19 Preparedness and Response Plan to use as a reference for employees, customers, and other contacts

Extend working from home is possible

Refer to the ADA and EEOC if certain employees need accommodations

Understand how the Families First Coronavirus Response Act- see Appendix

Have some common goals and missions all employees can work together on

Get feedback on your organization's COVID-19 response by conducting employee and customer surveys

The Family First **Coronavirus Response** Act (FFCRA)

PAID SICK LEAVE AND EXPANDED FAMILY AND MEDICAL LEAV

UNDER THE FAMILIES FIRST CORONAVIRUS RESPONSE ACT

The Families First Coronavirus Response Act (FFCRA or Act) requires certain employers to provide their employees with paid sick leave and expanded family and medical leave for specified reasons related to COVID-19. These provisions will apply from April 1, 2020 through December 31, 2020.

PAID LEAVE ENTITLEMENTS

Generally, employers covered under the Act must provide employees:

Up to two weeks (80 hours, or a part-time employee's two-week equivalent) of paid sick leave based on the higher of their regular rate of pay, or the applicable state or Federal minimum wage, paid at:

- 100% for qualifying reasons #1-3 below, up to \$511 daily and \$5,110 total;
- 3/2 for qualifying reasons #4 and 6 below, up to \$200 daily and \$2,000 total; and
- . Up to 12 weeks of paid sick leave and expanded family and medical leave paid at % for qualifying reason #5 below for up to \$200 daily and \$12,000 total.

A part-time employee is eligible for leave for the number of hours that the employee is normally scheduled to work over that period.

ELIGIBLE EMPLOYEES

In general, employees of private sector employers with fewer than 500 employees, and certain public sector employers, are eligible for up to two weeks of fully or partially paid sick leave for COVID-19 related reasons (see below). Employees who have been employed for at least 30 days prior to their leave request may be eligible for up to an additional 10 weeks of partially paid expanded family and medical leave for reason #5 below.

QUALIFYING REASONS FOR LEAVE RELATED TO COVID-19

An employee is entitled to take leave related to COVID-19 if the employee is unable to work, including unable to telework, because the employee:

- 1. is subject to a Federal, State, or local quarantine or
- isolation order related to COVID-19;
- has been advised by a health care provider to self-quarantine related to COVID-19;
- 3. is experiencing COVID-19 symptoms and is seeking a medical diagnosis;
- 4. is caring for an individual subject to an order described in (1) or self-quarantine as described in (2);

ENFORCEMENT

The U.S. Department of Labor's Wage and Hour Division (WHD) has the authority to investigate and enforce compliance with the FFCRA. Employers may not discharge, discipline, or otherwise discriminate against any employee who lawfully takes paid sick leave or expanded family and medical leave under the FFCRA, files a complaint, or institutes a proceeding under or related to this Act. Employers in violation of the provisions of the FFCRA will be subject to penalties and enforcement by WHD.



WAGE AND HOUR DIVISION UNITED STATES DEPARTMENT OF LABOR

For additional information or to file a complaint: 1-866-487-9243 TTY: 1-877-889-5627 dol.gov/agencies/whd

5. is caring for his or her child whose school or place of care is closed (or child care provider is unavailable) due to COVID-19 related reasons; or

is experiencing any other substantially-similar condition specified by the U.S. Department of

Health and Human Services



Leveraging Technology and Tips for Taking the Workplace Virtual August 13, 2020

Introduction

Since the pandemic, many employees are now working remotely at home to comply with "Stay at Home" orders in Michigan. This session showcased how some organizations have been using technology to meet members' needs. Additionally, there was legal guidance on a virtual workplace and suggestions on assisting employees with technology.

Top Takeaways

- Help employees get access to better technology and equipment- send them equipment, or let them borrow from the office, provide a technology stipend.
- Be flexible in the time employees are working, even though they work from home they shouldn't be available 24/7.
- Use platforms for shared data, documents, and collaboration.
- Hold training for technology security and data breeches.

Employees and Technology

- Remember each employee will have different access to technology and equipment e.g. laptop/desktop, headset, camera, internet access.
- If your organization can send employees hardware or a technology stipend, do it!
- Understand while employees are working from home, they shouldn't be "plugged in" 24/7, don't expect them to be available all the time either.
- Organizations can make files accessible by putting them in different suites, for example Office 365 or Google Suites.
- There are many platforms employees and customers can use to stay connected during this virtual time (See the Appendix for a full list).
 - o **Zoom**
 - Microsoft Teams
 - Google Meet
 - o Slack
 - Stormboard

Remote Work Security Information

- Know that typical home WiFi connections have lower security than in office IT Managers, hackers will be able to access network traffic more.
- Some employees may be working in other public spaces, remind them to watch out for theft, confidentiality, and destruction of devices.
- Remind employees of technology safety at home and conduct training to prevent accidents.
- Do regular password managing and updating.
- Be strategic in cloud access and permission



Adobe Pro Asana Basecamp Blue Jeans Docusign eFax Google Hangout/Meet Google Voice Hopin Kaltura Limnu Microsoft Lens Microsoft Teams Microsoft Voice MobileCause Office 365 Ring Central Run the World Sketchboard Slack Stormboard TechImpact TechSoup Trello Whova Zoom 8x8

Making the Workplace Virtual Checklist
\Box Send employees the equipment they need to WFH or let them borrow it from the office
Consider giving employees a monthly technology stipend if your organization can afford
\Box Upload files and documents into a shared drive employee(s) can access
Select various platforms to stay connected like Zoom, GoogleMeet, Microsoft Teams
Give employees technology and data safety training
Routinely update and passwords and security firmware







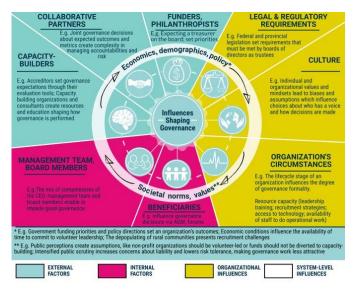
Google Meet

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Strategic, Supportive and Equity Centered: Board Best Practices We Need Today August 20, 2020

Introduction

This session involved a discussion around how board members can lead from the front for the long- term effects of COVID-19. Nonprofit executives also discussed how governance can promote equity and racial justice.



Top Takeaways

- Board members impact the entire organization and surrounding community.
- Members must think about the bigger picture when making decisions.

Know What Your Board Members Can Do for the Organization

- Board members should lead from the front in changing the structure of large social issues like inequality, racial injustice and poverty.
- Ask board members what 'WE' are doing about those issues.
- Challenge members and ask them tough questions, do not be afraid of the answers.
- Your organization's success and mission should be defined, after that board members can make decisions to help the organization succeed.
- Be careful of giving a board too much power, which can blockade actions the nonprofit can take.
- Boards must think critically about inclusion and recruitment- both how their organization conducts these activities and the outcomes.

Board and Membership Requirements During a Pandemic

• Michigan laws are flexible in letting boards meet and act, but it depends on the type of entity and members.

- The Michigan Nonprofit Corporation Act allows for conference phone calls and remote communication and video calls if all members are able to communicate with each other.
- Emails and proxies are not a meaningful discussion even when making quick and intelligent decisions.
- Consent without meeting is only allowed if the decisions are unanimous.
- Open Meetings Act requires in person meetings but only temporary suspended for 30 days, this is for public bodies elected, appointed, public schools.
- Update governing documents so they comply with Michigan Laws- process changes, quorum, election of officer and director terms.

A Triage Tool for Nonprofits and their Boards Blue Avocado BoardEffect (management software, but also whitepapers on key issues) BoardSource (documents, forms) Butzel Long Independent Sector Internal Revenue Service Nonprofit Enterprise at Work Michigan Nonprofit Corporation Act

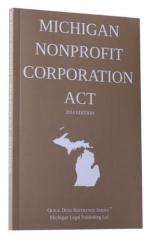
Board Best Practices Checklist

Clearly define the organization's goal and missions, make it known to board members, employees, customers, and surrounding community

Ask board members what the entire organization is doing about large social issues like poverty, racial injustice, inequality

Reassess how much power your organization's board has, identify exactly what they have control over

Refer to the Michigan Nonprofit Corporation Act (see Appendix) to review how board members can meet remotely



Planning for your Nonprofit's Financial Health August 27, 2020

Introduction

The pandemic has created many hardships for nonprofits, especially financial and operational challenges. In this session speakers discussed current financial layouts and legal guidance that impacts a nonprofit's financial success.

Top Takeaways

- **4** Know the details of your financial situation and make sure board members are aware.
- If you received grants, gifts, or other federal aid know they could be subjected to single audits depending on the amount, keep all documentation.
- Find different streams of revenue by checking services and programs the organization provides to the community. Measure the effectiveness and cost.

Financial Statements, Audits, Federal Grants

- Financial statements are important because they provide a historical listing of the organization's financial situation.
- Know your revenue! Where you are getting it and how it is being allocated- if you can build up reserve for emergencies (*like a pandemic*) do it.
- Use benchmarking and assess the impact outcome of certain services to see which will give the highest yield.
- Make sure your program design is efficient in delivery (*utilize technology, modify service level*).
- Consolidate where you can in shared services (*specializations, financial, HR*).
- Collaborate with organizations with a similar mission for fundraising events, explore new areas of revenue.
- Review new standards of revenue recognition with auditors especially for gifts and grants.
- Virtual audits are being conducted, with the use of screen sharing and video calls.
- Single audits are applicable to entities that expend \$750K or more in federal funds.

TYPES OF FEDERAL AWARDS		
Grants, cost reimbursement contracts, cooperative agreements, & direct appropriations	Donated property, including donated surplus property	
Amounts passed through to subrecipients	Food commodities	
Loans & loan guarantees	Interest subsidies	
Program income	Insurance	

COVID-19 Grants Subject to Single Audits

Program title	CFDA
Coronavirus Emergency Supplemental Funding Program	16.034
Coronavirus Relief Fund (CRF)	21.019
Disaster Assistance Loans (EIDL)	59.008
Educational Stabilization Fund	84.425
Uninsured COVID Testing and Treatment	93.461
Provider Relief Fund	93.498*
Grants for New and Expanded Services under the Health Center Program	93.527
Emergency Grants to address Mental and Substance use Disorders During COVID 19 Pandemic	93.665
Rural Health Clinic Testing	93.697

COVID-19 Grants Not Subject to Single Audits

Program title	CFDA
Coronavirus Food Assistance Program	10.130
Coronavirus Relief – Pandemic Relief for Aviation Workers	21.018
COVID-19 Telehealth Program	32.006
OED Resource Partners Training Portal	59.074
Economic Injury Disaster Loan Emergency Advance * 59	
Payroll Protection Program Loans	59.073

Appendix

Apparatus Cares Initiative Detroit Means Business Miller Canfield-Covid -19 Resource Center Plante Moran

Financial Health Checklist

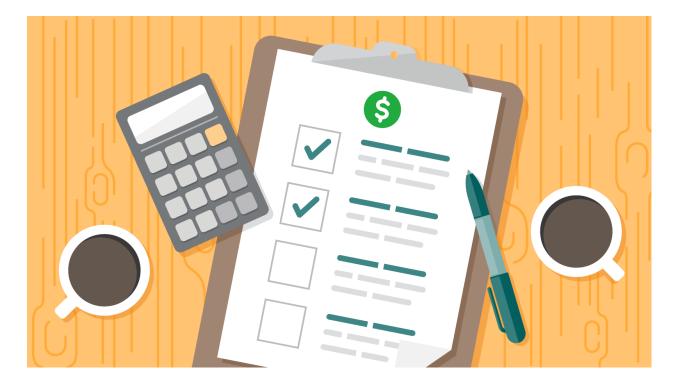
Make a list of events, resources, programs, etc. that generate revenue

Review how your organization's revenue is allocated, do you have a positive or negative ROI?

Set aside an emergency fund to cover certain costs

Reassess which services are making the biggest impact and returning the highest yield

Review the types of COVID-19 grants your organization acquired, specific ones are subject to an audit



Considerations in Contemplating Your Nonprofit's Future

September 3, 2020

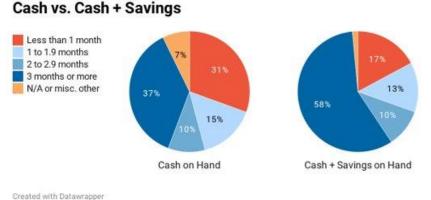
Introduction

During this unprecedented time presented in 2020, much future planning has been put on hold or completely upended. This session will feature options and solutions for nonprofits and their future revolving around mergers, joint ventures and dissolutions.

Top Takeaways

- Check your organization's balance sheet to get an understanding of what to do next.
- Think about meaningful ways for send-off, goodbyes, and celebrations.
- Decide if you are trying to preserve the mission or the organization.
- There are other informal collaborations, alliances, fundraising assistance, and social enterprises you can implement.

Michigan Nonprofit's Cash on Hand 2017 Complete Tax Year Filings¹



Deciding Your Options

- Remember nonprofits have multiple options when planning for the future of the organization.
 - o Merger/Acquisition
 - o Joint venture
 - o Dissolution
 - o Collaborations
 - o Bankruptcy

¹ Johnson Center at Grand Valley State University- Cash on hand for Michigan Nonprofits from 2017 complete tax filings

- Joint Venture is a business arrangement where 2 or more people agree to combine their resources to achieve a common goal.
 - Can be contractual but usually a new entity is formed.
 - o Scrutinized by the IRS because of charities which should have control over their assets.
- Merger is a statutory combination of 2 entities into <u>one</u>; they take time before, during, and in the end.
 - Surviving entity gains all assets and liabilities from the merger.
- Steps of a Merger
 - o Conduct a thorough examination of assets, liabilities, contracts, and gifts
 - Get the approval of board members
 - Enter a merger agreement
 - o Obtain approval of the Michigan Attorney General
 - File a Certificate of Merger with the Michigan Department of Licensing and Regulatory Affairs (LARA)
 - Notify the IRS
- Consolidation is a when 2 or more entities combine into a single <u>new</u> entity.
- Dissolution is a halt on corporate existence.
- Steps of a Dissolution
 - o Board and membership approval
 - Pay or provisions for outstanding debts and liabilities
 - o Distribute remaining assets to other charities
 - o Get approval from the Michigan Attorney General
 - o File certificate of dissolution with LARA
 - Send and publish notice to claimants
 - o Apply for tax clearance with Michigan Department of Treasury
 - o Notify IRS

Blue Avocado- <u>Closing Down the Right Way</u> Department of Licensing and Regulatory Affairs- <u>Dissolution Questionnaire</u>

Johnson Center for Philanthropy

Michigan Department of Licensing and Regulatory Affairs

National Council of Nonprofits- Dissolving a Nonprofit Corporation

Nio Summit

Nonprofit Hub- Microphilanthropy Explained

Nonprofit Quarterly- What to Do When Closing the Doors

Nonprofit Quarterly- Navigating a Nonprofit Corporation through Bankruptcy

Sage Intact

Scenarios for the Social Sector- Deloitte

A Nonprofit's Future Checklist

Review your balance sheet then identify which option is best for your organization: merger/acquisition, joint venture, dissolution, or collaboration

Obtain certificates with the Michigan Department of Licensing and Regulatory Affairs if merging with another organization or going to a state of dissolution

Notify the IRS on the status of the organization

Celebrate, reflect, and hold a send-off for employees





Advocacy, Civic Engagement and Supporting Social Movements as 501(c)3 Organizations *September 10, 2020*

Introduction

There are many ways nonprofits can support their surrounding community when fighting for social justice. This session focused on engaging with communities on housing discrimination, social issues, lobbying, and the impacts of discrimination.

Top Takeaways

- Looking at and facing a local issue e.g. housing discrimination can help organizations understand what resources their community needs and how to reach them.
- Activities such as voting and filling out the census gives power to the people, the data collected shows areas that need reform.
- As a 501[©] (3) be careful to not extend lobbying activities, if your organization wishes to lobby have a 501(h) election.

Discrimination and Inequality in the Community

- There are many discrepancies in local and nationwide communities, one of those is housing discrimination.
- Many people do not know where or what to report for their own or someone else's housing discrimination or do not report at all.
- Recognize what the opposition is out there and what kind of biases are impacting the organization and community; look at the culture of the area.
- Organizations must adapt how they operate from the inside to get rid of biases.
 - Think about what technology communities have.
 - The time of meetings and strategic planning (Can customers meet, or do they have other responsibilities going on?).
- Admit that some issues are uncomfortable whether they are in the sector or a reality of the community's situation.
- Make a connection and support grassroots leaders- build trust and make them part of the decision- making process.
- The Housing Equity Ordinance from the Kalamazoo Community Foundation is a plan to expand protections, but it can be used as a model for other issues that need protections and advancements.



Civic Engagement

- Work in the community depends on good government, a fair representation and look to nonprofits for a voice.
- A <u>functional democracy</u> is imperative for nonprofits to function and fulfill their missions.
- Remember there are systemic policies and practices that silence the voices and actions to help those that are at a disadvantage.
- One way to be empowered is to do what you can as a citizen like taking the yearly census; the census provides data on public services funding to name a few like.
 - Schools
 - Traffic Lights
 - Fire and Police Departments
- Another way to impact public policy and representation is to vote in all elections not just presidential.

Lobbying and Advocacy

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- Lobbying is the attempt to influence legislation by contacting members or employees or having the public contact them to propose, support, or oppose certain legislation.
 - 501©(3) is allowed to lobby under limited extent.
 - Having a 501(h) election allows nonprofits to opt out of substantial activity and lobby somewhat without overstepping IRS limitations.
- There are two types of lobbying: Direct and Grassroots
 - Direct means a communication referring to specific legislation and reflecting a view on it.
 - Grassroots is encouraging the recipient of the communication to act on the legislation along with referring to a specific legislation and reflecting a view on it.
- Section 501(c)(3) lobbying definition requires that a communication address "legislation" while the 501(h) definition speaks about "specific legislation".
 - o Legislation includes any action by Congress, any state legislature or any local council.
 - Specific Legislation includes both legislation that has already been introduced in a legislative body and a specific legislative proposal that the organization either supports or opposes.
- 501(h) Expenditure Limit on Lobbying

	Exempt Purpose Expenditures	Total Lobbying Nontaxable Amount	Grassroots Nontaxable Amount
	Up to \$500,000	20% of exempt purpose expenditures	25% of total lobbying nontaxable amount
	Over \$500,000 to \$1 million	\$100,000 + 15% of excess over \$500,000	\$25,000 + 3.75% of excess over \$500,000
	Over \$1 million to \$1.5 million	\$175,000 + 10% of excess over \$1 million	\$43,750 + 2.5% of excess over \$1 million
	Over \$1.5 million to \$17 million	\$225,000 + 5% of excess over \$1.5 million	\$56,250 + 1.25% of excess over \$1.5 million
)	Over \$17 million	\$1 million	\$250,000

- There are consequences for exceeding expenditure limits
 - 25% excise tax on excess amount
 - More than 50% averaged over 4 years → excise tax + possibility of losing 501(c)(3) status
- Some actions do not qualify as lobbying
 - Analysis and research
 - Nonpartisan studies
 - o Communication with members
 - o Examination of broad, social, and economic problems
- Non-legislative bodies can help with reform like protests and people in positions of power
 - o Prosecutors
 - Police Commissioners
 - Elected Officials

Bridgespan- Guiding a Giving Response to Anti-Black Justice

Census

Leap of Reason- The Big Reset

National Voter Registration

Stanford Social Innovation Review-Navigating Race and New Leadership in a Time of Upheaval

Racial Equity, Diversity, & Inclusion at the W.K. Kellogg Foundation

Redistricting Michigan

Supporting Social Movements as a 501c(3) Checklist
\Box Identify inequalities and discrimination in the community your organization supports
Review your organization's operations to eliminate biases
Connect with grassroots leaders and offer support and resources they may need
Have awareness for activities like voting and filling out the census to impact future public policies
□ Identify actions of the organization and determine if they are lobbying

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The Opportunities and Imperatives in Defining Michigan's New Normal September 24, 2020

Introduction

In the concluding session of the virtual webinar series, the CEOs of the hosting organizations came together for reflection and closing remarks.

Top Takeaways

- Engage with your communities by asking them what they need and address actual issues in the area even if they are uncomfortable and challenging topics
- Leverage your resources like employees, donations, communication efforts, data, and research to find areas that need improvement
- In the "new normal" it is important we stay connected but take time for ourselves, beware of information overload
- Thank you to all attendees, speakers, moderators, and those behind the scenes for participating in this series!



Thank You to all the Speakers and Moderators that shared their experience and guidance during this series!



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Thank You to the Planning Committee for putting together the virtual webinar series and creating a toolkit as a resource for nonprofits!!!



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